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Laura M. Gorbea

Education

- 1996-2012 **PhD - Applied Anthropology**, *Stanford University*, Palo Alto.
1994-1996 **MA - Cultural Anthropology**, *Stanford University*, Palo Alto.
1989-1993 **BA - Anthropology**, *Washington University*, St. Louis.
1989-1993 **BFA - Sculpture**, *Washington University*, St. Louis.

Research & Grant Writing Engagements

- Title 3D-STEAM Biomedical Research Education Program
Affiliation *Research Design Adviser & Grant writer (2018), for the Recinto de Ciencias Médicas, Universidad de Puerto Rico*
- Title The Changing Social Construction of Failure in Public Education
Affiliation *Anthropology of Education (2016 - 2018), sponsored by the Asociación de Maestros de Puerto Rico,*
- Title “Bimbo va a la Escuela”: Una agenda de responsabilidad social y mercadeo de base comunitaria
Affiliation *Applied Anthropology (2014- 2018), for Holsum de Puerto Rico*
- Title Developing and Evaluating a Comprehensive School Safety Framework
Affiliation *Research Design Adviser & Grant writer (2014- 2016), for the Health Program, Puerto Rico Department of Education*
- Title Island Bound: An ethnographic look at life in Puerto Rico
Affiliation *Applied Anthropology, (2014), for Holsum de Puerto Rico*
- Title Language Education Policy Planning in Puerto Rico
Affiliation *Bilingual Education Policy Advisor (2012) to the Secretary of Education, Puerto Rico Department of Education*
- Title Framed: Bilingual Education and the Construction of National Identity
Affiliation *Doctoral Thesis, Stanford University (2012)*

Employment

2018-present **Founder & President of the Board**, *Puerto Rico Public and Applied Social Sciences* .

Description Nonprofit organization created to increase general awareness of social science research and its applied benefits. The entity offers capacity building programs in technology for nonprofits and internship opportunities for students. Services are designed to facilitate the integration of evidence based practices, knowledge creation and publication, grant-writing and strategic planning.

2011-present **Principal**, *Altamente GS, LLC*.

Description Consulting firm. Projects include corporate social responsibility programs, education initiatives, risk and benefit assessment for information use and integration of new technologies in the workplace. Performed applied research for companies and evaluations of impact of public policy and government programs.

2000-2011 **CEO**, *Altamente.com, Inc.*.

Description Responsible for developing business plan, performing market research for internal use, defining products and business models. Served as lead project manager, principal developer of content.

1993-1996 **Teaching Assistant**, *Department of Anthropology, Stanford University*.

Description Taught weekly discussion sections, provided individual assistance to students, and graded student work for the following courses: Medical Anthropology, Historical Linguistics, Introduction to Anthropology

1993-1996 **Substitute Teacher**, *Alameda & Contra Costa County, California*.

Description Served as substitute teacher in several schools matching the existing need.

1990-1993 **Drill Instructor**, *Romance Languages Department, Washington University in St. Louis*.

Description Designed and taught daily conversational class sections for Spanish 102. After my second year, several classes were filmed for use in training of future instructors.

Community Service and Leadership

2020– **Board of Directors**, *ICPR Junior College*, San Juan, Puerto Rico.

2006–2016 **English Mass Community Organizer**, *Parroquia San Ignacio*, San Juan, Puerto Rico.

2009–2012 **Board of Directors**, *Fundación Puertorriqueña de las Humanidades*, San Juan, Puerto Rico.

- 2005-2009 **Mentor and Panelist, Entre Empresarias**, *Women Business Institute, Sacred Heart University, San Juan, Puerto Rico.*
- 2005-2007 **Board of Directors**, *Asociación de Productos de Puerto Rico.*
- 2004-2007 **President, Technology Committee**, *Puerto Rico Chamber of Commerce.*
- 2002-2004 **Board of Directors**, *Puerto Rico Research and Commercialization Alliance.*
- 2002-2005 **C&IT Roadmap, Advisory Board**, *Puerto Rico Industrial Development Company.*
- 2003 **PR 2025, Advisory Board**, *Puerto Rico Industrial Development Company.*
- 2001-2003 **Founding Vice-President**, *Internet Society Chapter, San Juan, Puerto Rico.*

Publications, Papers & Media Engagement

- 2018 **Technology and Society Column**, *Women's Redi Magazine in Dominican Republic.*
- 2018 **Crisis in Puerto Rico: How a Sustainable Future is Reclaimed and Lost**, *Paper presented at the Society for Applied Anthropology Annual Meeting, Philadelphia, PA.*
- 2017 **Unquestionable Failure > The Changing Construction of Failure in Education**, *Paper presented at the American Ethnological Society Annual Meeting, Stanford University, CA.*
- 2015-2017 **Weekly Technology Segment on "Tu salud financiera"**, *E2 Solutions and TiVA TV.*
- 2016 **Ethnography and Intertextuality in the Corporate Social Responsibility Toolbox**, *Paper presented at the Society for Applied Anthropology Annual Meeting, Vancouver, Canada.*
- 2014 **Running to a Standstill: Economic development efforts to develop a high technology sector in Puerto Rico**, *Paper presented at the Society for Applied Anthropology Annual Meeting, Denver, CO.*
- 2013 **Policy Planning and Sustainable Change in the Context of Bilingual Education in Puerto Rico**, *Paper presented at the Society for Applied Anthropology Annual Meeting, Albuquerque, NM.*
- 2012 **Informe de retos, oportunidades y potencial impacto del Proyecto Piloto de Educación Bilingüe**, *Puerto Rico Department of Education.*
- 2004-2006 **Business Technology Articles**, *Sin Fronteras Magazine, Asociación Productos de Puerto Rico.*

2005-ongoing **Entrepreneurship and Technology Expert**, *Conference, Radio and TV programs hosted by various academic institutions in Puerto Rico.*

Awards and Recognitions

2006 **Entrepreneur of the Year**, *Women's Business Institute of Puerto Rico.*

2004 **Minority Business in Technology**, *Minority Business Development Center of Puerto Rico.*

2004 **Zenith Prize for Technology Sector**, *Puerto Rico Chamber of Commerce.*

2003 **Leaders of Commerce**, *Zona Commercial Magazine.*

2003 **Mujer de Empresa**, *MujerdeEmpresa.com, Argentina.*

Languages

English Native, C2 in CEFR

Spanish Native, C2 in CEFR

German Competent, B2 in CEFR

Basque Basic, A2 in CEFR