

CURRICULUM VITAE

CORY L. ARMSTRONG

Professor and Chair
Department of Journalism & Creative Media
College of Communication and Information Sciences
University of Alabama
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EDUCATION

Ph.D. University of Wisconsin-Madison Major: Mass Communications	August 2004
M.A. University of Wisconsin-Madison Major: Journalism & Mass Communications	May 2001
B.A. Miami University, Oxford, Ohio Major: English Emphasis: Journalism Minor: Political Science	May 1991

ACADEMIC & RESEARCH POSITIONS

University of Alabama	July 2016-present
• <i>Professor and Chair</i> , Department of Journalism & Creative Media	
University of North Texas	August 2014-present
• <i>Professor and Director</i> , Mayborn School of Journalism	
University of Florida	August 2009- 2014
• <i>Associate Professor (with tenure)</i> , Department of Journalism, College of Journalism and Communications	
• <i>Graduate Coordinator</i> , Department of Journalism, College of Journalism and Communications	
University of Florida	March 2005-2014

- *Affiliated Faculty*, Center for Women's Studies and Gender Research
- University of Florida August 2004-2009
- *Assistant Professor*, Department of Journalism, College of Journalism and Communications
- University of Wisconsin-Madison 1999-2003
- *Teaching Assistant*, School of Journalism and Mass Communication
- Madison Senior Scholars Summers 2000-2003
- *Instructor*, Taught mass communication topics to senior citizens during summer program
- University of Wisconsin-Madison 2000-2004
- *Researcher*, Analyzed political participation study for Mass Communication Research Center
- Wisconsin Democracy Campaign 2000
- *Investigator*, Studied campaign advertising for Presidential election

PROFESSIONAL POSITIONS

- The Vindicator, Youngstown, Ohio 1994-1999
- *Bureau Chief*, Headed the New Castle office, handling administrative duties and overseeing interns.
 - *Beat Reporter*, Covered local government, politics, courts and human-interest pieces from bureau offices.
- The Journal, Middletown, Ohio 1991-1994
- *Beat Reporter*, Covered local government, politics, courts and human-interest articles from bureau office.
 - *Copy Editor*, Edited copy and designed page layouts for national and local news, and features.

GRANTS & AWARDS

- National Hazards Center, Boulder, Co 2018
- \$2,500: An examination of how areas identify risk perception through media messages before and after severe weather strikes
- Mississippi-Alabama Sea Grant Consortium 2018
- \$10,000: An examination of how urban and rural areas identify risk perception through media messages of impending severe weather
- AEJMC Equity and Diversity Award (UNT) 2016
- Primary author of application demonstrating measurable progress of unit in diversity over past three years.

- Scripps Howard Academic Leadership Academy 2014
- Participant in weeklong leadership workshop
- AEJMC Mary Ann Yodelis Smith Award for Feminist Research (CSW) 2013
- \$500 award for research study
- University of Florida Research Sabbatical 2012-13
- Nine-month research sabbatical
- University of Florida Research Professorship 2011
- Three-year appointment based on research productivity.
 - Grant Award: \$5,000 annual stipend; \$3,000 grant funds
- University of Florida Faculty Enhancement Opportunity 2011
- Summer Grant to Research Media and Nutrition of Hispanic Families
 - Grant Award: \$13,600
- University of Florida:
Jack Wessel Excellence Award for Assistant Professors 2009
- Grant Award: \$5,000 for research support
- Best Practices in Teaching Information Gathering:
Association for Education in Journalism and Mass
Communication 2008
- Honorable Mention from 26 entries
 - Project: *Perusing a Property through Public Records: Learning about Information Gathering Through a Comprehensive Examination of Land Parcels*
- University of Florida:
College of Journalism and Communications 2008
- Dean's Seed Money
 - Grant Award: \$750
- University of Florida:
Bob Graham Center for Public Leadership 2007
- Course Enhancement Grant
 - Grant Award: \$1,500
- Brechner Center for Freedom of Information 2007
- Partnership with Florida State Attorney General's Office
 - Co-Principal Investigator supervising content analysis of Florida county websites

- examining for public records access
 - Title: Government Accountability Project
 - Grant amount: Roughly \$1,000 for Research Assistant

- University of Florida:
 - College of Journalism and Communications 2007
 - Summer Research Grant
 - Grant Award: \$6,500

- University of Florida:
 - College of Journalism and Communications 2005
 - Dean's Seed Money
 - Grant Award: \$700

- University of Florida:
 - College of Journalism and Communications 2005
 - Summer Research Grant
 - Grant Award: \$6,500

- Louise Elizabeth George Fellowship Fund 2004
 - Tuition reimbursement and teaching assistant stipend

- Journal Foundation 2004
 - Walter Jay and Clara Charlotte Damm Research Award
 - Grant Award: \$300

- Association for Education in Journalism and Mass
 Communication: Commission on the Status of Women 2003
 - Mary Gardner Award for Graduate Research
 - Grant Award: \$250

- Journal Foundation 2003
 - Walter Jay and Clara Charlotte Damm Research Award
 - Grant Award: \$850

- Midwest Association for Public Opinion Research 2001
 - Top Student Paper Honorable Mention

- Thomson Newspapers Inc. 1993
 - Non-deadline news writing contest

- Thomson Newspapers Inc. 1993
 - Deadline news writing contest

- Thomson Newspapers Inc. 1992
 - Non-deadline news writing contest

- Miami University 1990
 - Greer-Hepburn News Writing Award

PUBLISHED BOOKS (1)

Armstrong C.L. (Editor). (2013) *Media Disparity: A Gender Battleground*. Lanham MD: Lexington Books.

JOURNAL ARTICLES (35)

Armstrong, C.L., Hou, J. and McLeod, K. Is Ellen DeGeneres a “DeGenerate?” How public support for same-sex marriage dictated news coverage of the TV’s first out lesbian, in press at *Electronic News*.

Xu, Q. and Armstrong, C.L. (2019). #SELFIES at the 2016 Rio Olympics: Comparing Self-Representations of Male and Female Athletes from the U.S. and China, *Journal of Broadcasting & Electronic Media*, 63(2):322-228

Armstrong, C.L., and Mahone, J. (2017). Putting Myself Out There: Factors Predicting One’s Willingness to Share Information Online, *Online Journal of Communication and Media Technologies*, 7(3): 88-110. Available online at: <http://www.ojcm.net/>

Armstrong, C.L., and Mahone, J. (2017) “It’s on us.” The role of media and rape culture in individual willingness to mobilize against sexual assault. *Mass Communication & Society*, 20(1): 92-115.

Armstrong, C.L., Hull, K., and Saunders, L. (2015). Victimized on Plain Sites: Social Media’s Impact on the Steubenville Rape Case. *Digital Journalism*, 4(2): 247-265. DOI:10.1080/21670811.2015.1040043

Armstrong, C.L., McAdams, M.J., and Cain, J. (2015). Hazy Habits: What kinds of news do young people want? *Southwestern Mass Communication Journal*, 16(1). Link found at: <http://swecjmc.wp.txstate.edu/fall-2015/>

Armstrong, C.L., McAdams, M.J. & Cain, J. (2015) What Is News? Audiences may have their own ideas, *Atlantic Journal of Communication*, 23(2): 1-17.

Boyle, M.P., McLeod, D.M., & Armstrong, C.L. (2012). Factors Affecting Journalistic Adherence to the Protest Paradigm: The Influence of Protest Goals and Tactics. *International Journal of Press/Politics*, 17, 127-144.

Wang, Q. and Armstrong, C.L. (2012) Black Newspapers Focus More On Community Affairs Stories, *Newspaper Research Journal*, 33(4): 35-44.

Armstrong, C.L., Boyle, M.P., and McLeod, D.M. (2011). A global trend: How news coverage of protests reinforces gender stereotypes, *Journalism Studies*, 13(4): 633–648.

Nah, S. and Armstrong, C.L. (2011). Structural Pluralism in Journalism and Media Studies: Concept Explication and Theory Construction, in *Mass Communication & Society*, 14:857-878.

- Armstrong, C.L. and McAdams, M. J. (2011) Blogging the time away? Young adults' motivations for blog use, *Atlantic Journal of Communication*, 19(2): 113-128.
- Armstrong, C.L. (2011). Parenting Magazines and Obesity: How Well do They Trim The Fat? *Health Communication*, 26: 631-634.
- Armstrong, C.L. and Gao, F. (2011) Gender, Twitter and News Content: A Comparison across Platforms and Coverage Areas, *Journalism Studies*, 12(2): 1-16.
- Armstrong, C.L. (2011). Providing a Clearer View: An Examination of Transparency on Local Government Web Sites, *Government Information Quarterly*, 28(1): 11-16.
- Armstrong, C.L. and Boyle, M.P. (2011). Views from the Margins: News Coverage of Women in Abortion Protests, 1960-2006, *Mass Communication & Society*, 14(2):1-25.
- Armstrong, C.L. and Gao, F.F. (2010). Now Tweet This: How News Organizations Use Twitter, *Electronic News*, 4(4): 218-235.
- Armstrong, C.L. and McAdams, M. J. (2009). Blogs of Information: How Gender Cues and Individual Motivations Influence Perceptions of Credibility, *Journal of Computer-Mediated Communication*, 14(3): 435-456.
- Armstrong, C.L. (2009) It's all in the audience: How the news media portrayed women and girls during two 2006 school shootings, *Florida Communication Journal*, 38(1): 107-123.
- Boyle, M.P. and Armstrong, C.L. (2009). Measuring Level of Deviance: Considering the Distinct Influence of Goals and Tactics on News Treatment of Abortion Protests, *Atlantic Journal of Communication*, 17(4):166-183.
- Armstrong, C.L. and Collins, S.J. (2009). Attracting Younger Audiences: Examining how Access to Local News Content Influences Perceptions of Credibility for Younger Readers, *Atlantic Journal of Communication* 17(3): 131-145.
- Armstrong, C.L. and Collins, S.J. (2009). Reaching Out: Newspaper Credibility Among Younger Readers, *Mass Communication & Society*, 12(1): 97-114.
- Armstrong, C.L. (2009). Examining the Blame Frame: Portrayals of Women in Newspaper Content About Dieting, *Journal of Health and Mass Communication*, 1(1/2): 131-147.
- Armstrong, C.L. (2008). Exploring a Two-Dimensional Model of Community Pluralism and its Effects on the Level of Transparency in Community Decision-Making, *Journalism & Mass Communication Quarterly*, 85(4):807-822.
- Collins, S.J. and Armstrong, C.L. (2008). Following the Setting Sun: College Students Readership of Free Newspapers on Campus, *Newspaper Research Journal*, 29(1): 77-89.

Armstrong, C.L. (2008). Teaching Tip: The Evolution of Journalism Education: Evaluating Student Performance by Active Learning, *Florida Communication Journal*, 37(1):72-78.

Armstrong, C. L. (2006). Story Genre Influences Whether Women are Sources, *Newspaper Research Journal*, 27(3): 66-81.

Armstrong, C. L. (2006). Writing about women: An examination of how content about women is determined in newspapers. *Mass Communication & Society*, 9(4): 447-460.

Armstrong, C. L. (2006). Revisiting structural pluralism: A two-dimensional model of community power, *Mass Communication & Society*, 9(3): 287-300.

Boyle, M.P., Schmierbach, M., Armstrong, C. L., Cho, J., McCluskey, M. R., McLeod, D. M., and Shah, D.V. (2006). Expressive responses to news stories about extremist groups: A framing experiment, *Journal of Communication*, 56(2): 1-18.

Armstrong, C.L., Wood, M.L.M., and Nelson, M.R. (2006). Female news professionals in local and national broadcast news during the buildup to the Iraqi military conflict, *Journal of Broadcasting & Electronic Media*, 50(1): 78-94.

Armstrong, C. L. and Nelson, M. R.(2005). How newspaper sourcing triggers gender stereotypes, *Journalism & Mass Communication Quarterly*, 82(4): 820-837.

Armstrong, C.L. (2004) The influence of reporter gender on source selection in newspaper stories, *Journalism & Mass Communication Quarterly*, 81(1): 139-154.

Boyle, M.P., Schmierbach, M., Armstrong, C.L. Pan, Z., Shah, D.V. and McLeod, D.M. (2004). Information seeking and emotional reactions to the September 11 attacks, *Journalism & Mass Communication Quarterly*, 81(1): 155-167.

Armstrong, C.L. (2002) Papers give women more attention in ethnically diverse communities, *Newspaper Research Journal*, 23(4): 81-85.

OTHER PUBLICATIONS (6)

McLeod, D. M., Shah, D.V., Schmierbach, M. G., Boyle, M. P. and Armstrong, C.L. (2015). Group Perceptions and Expressive Action. In Douglas M. McLeod and Dhavan V. Shah, *Covering "Big Brother": How News Frames Shape Support for National Security* (pp. 143-156). New York: Cambridge University Press.

Nah, S. and Armstrong, C.L. (2011). Structural Pluralism in Journalism and Media Studies: Concept Explication and Theory Construction. In John C. Pollock (Ed). *Media and Social Inequality: Innovations in Community Structure Research* (pp.31-52). New York: Routledge.

Armstrong, C.L. and McAdams, M.J. (2010). Believing Blogs: Does a Blogger's Gender Influence Credibility? In Rebecca Lind, (Ed.), *Race, Gender and Media, Second Edition* (pp. 30-38). Boston: Pearson.

Shah, D.V., Boyle, M.P., Schmierbach, M., Keum, H., and Armstrong, C.L. (2010). Specificity, Complexity, and Validity: Rescuing Experimental Research on Framing

Effects. Paul D'Angelo and Jim A. Kuypers (Eds.), *Doing News Framing Analysis: Empirical, Theoretical, and Normative Perspectives* (pp. 215-232). New York: Routledge.

Armstrong, C.L. (2008). Book Review of Paula Poindexter, Sharon Meraz, and Amy Schmitz Weiss (Eds.) "Women, Men and News" in *International Journal of Press and Politics*, 13(4): 529-530.

Armstrong, C.L. (2008). Book Review of Caryl Rivers "Selling Anxiety" in *Journalism & Mass Communication Quarterly*, 85(1):225-227.

IN PROGRESS (5)

Armstrong, C.L., Cain, J, and Hou, J. Ready for disaster: Information seeking, media influence and disaster preparation for severe weather outbreaks, under review at *Atlantic Journal of Communication*.

Armstrong, C.L., Hou, J., and Towery, N. Paging Jim Cantore: How longtime residents use visual media cues to determine evacuation actions before hurricanes, under review at *Journalism & Mass Communication Quarterly*.

Cain, J, Armstrong, C.L., and Hou, J. Somebody Google a Doctor!: Urgent Health Information Seeking Habits of Young Adults, under review at *Journal of American College Health*.

Armstrong, C.L., Hou, J., and Towery, N. The 'Michael' Effect: Risk Perception and Behavioral Intentions through Varying Lenses. Under review at *Electronic News*

Hou, J., Armstrong, C.L., and Towery, N. The Safety Dance: Examining the Reasoned Action Approach in Severe Weather Preparedness. Under review at *Science Communication*.

CONFERENCE PAPERS (44)

Armstrong, C.L., Hou, J., and Towery, N. Paging Jim Cantore: How longtime residents use visual media cues to determine evacuation actions before hurricanes. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference in Toronto, Canada Aug. 6-9, 2019. (Top Faculty Paper Award).

Hou, J., Armstrong, C.L., and Towery, N. The Safety Dance: Examining the Reasoned Action Approach in Severe Weather Preparedness. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference in Toronto, Canada Aug. 6-9, 2019.

Armstrong, C.L., Hou, J., and Towery, N. How News Breaks: Tracking the use of visual media cues to make evacuation decisions after Hurricane Michael. Paper presented at the Fifth Conference on Weather Warnings and Communication, San Diego, CA., June 12-14, 2019.

Armstrong, C.L., Hou, J., and Towery, N. Paging Jim Cantore: How longtime residents use visual media cues to determine evacuation actions before hurricanes. Paper presented at the 2019 annual conference of the Broadcast Education Association, Las Vegas, NV, April 6-9, 2019. (Second Place Paper News Division).

Armstrong, C.L., Hou, J., and Towery, N. Watching the rain: How individuals use visual media cues to make evacuation choices during hurricanes. Poster presented at the 2018 Alabama Mississippi Bays and Bayous Symposium, Mobile Alabama, Nov. 28-29, 2018.

Xu, Q. and Armstrong, C.L. #SELFIES at the 2016 Rio Olympics: Comparing Self-Representations of Male and Female Athletes from the U.S. and China. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in Washington, D.C., Aug. 6-9, 2018. (Top Faculty Paper Award).

Armstrong, C.L., Cain, J., and Hou, J. Preparing for disaster: Information seeking, media influence and disaster preparation for severe weather outbreaks. Presented to the Journalism Studies Division at the International Communication Association Annual Conference in Prague, CZ, May 24-28, 2018.

Armstrong, C.L., Hou, J. and McLeod, K. Is Ellen DeGeneres a “DeGenerate?” How public support for same-sex marriage dictated news coverage of the TV’s first out lesbian. Presented to the GLBTQ Interest Group at the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 9-12, 2017.

Armstrong, C.L., and Mahone, J. “It’s on us.” The role of social media in individual willingness to mobilize against sexual assault. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco, California, Aug. 6–9, 2015.

Armstrong, C.L., Hull, K., and Saunders, L. Victimized on Plain Sites: Social and Alternative Media’s Impact on the Steubenville Rape Case. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in Montreal, Canada, Aug. 5–9, 2014.

Armstrong, C.L., McAdams, M.J., and Cain, J. What is News? Young Adults May Have Their Own Ideas. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, Illinois, Aug.9–12, 2012.

Zerba, A., and Armstrong, C.L. Man, woman, or child: The portrayal of young adults in the news media. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in St. Louis, MO., Aug.10–13, 2011.

Boyle, M.P., Armstrong, C.L., and McLeod, D.M. Factors Affecting Journalistic Adherence to the Protest Paradigm: The Influence of Protest Goals and Tactics. Presented to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in St. Louis, MO., Aug.10–13, 2011.

Armstrong, C.L., Boyle, M.P., and McLeod, D.M. Defining the Disparity: Isolating Predictors of Male and Female Source Differences in News Coverage of International Protests. Presented to the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 19-20, 2010.

Armstrong, C.L. and Gao, F. Now Tweet This: How News Organizations Use Twitter. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Denver, CO, Aug. 4-7, 2010.

Armstrong, C.L. and Gao, F. A Comparison of Gender Portrayals in News Content across Platforms and Coverage Areas. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference Denver, CO, Aug. 4-7. (Top Faculty Paper Award).

Armstrong, C.L. Parenting Magazines and Obesity: How Well do They Trim The Fat? Presented to the Magazine Division of the Association for Education in Journalism and Mass Communication Annual Conference in Boston, MA, Aug. 5-8, 2009. (Top Paper Award).

Armstrong, C.L. and McAdams, M. J. Blogs of Information: How Gender Cues and Individual Motivations Influence Perceptions of Credibility. Presented at the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 21-22, 2008.

Armstrong, C.L. It's all in the audience: How the news media portrayed women and girls during two 2006 school shootings. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 6-9, 2008.

Armstrong, C.L. Take Me to Your Leaders: Exploring a Two-Dimensional Model of Community Pluralism and its Effects on the Level of Transparency in Community Decision-Making. Presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 6-9, 2008.

Armstrong, C.L. and Boyle, M.P. Views from the Margins: News Coverage of Women in Abortion Protests, 1960-2006. Presented to the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 16-17, 2007.

Armstrong, C.L. Putting Politics, Power and Public Records to a Test: Evaluating Student Performance Through Active Learning. Presented to the Florida Communication Association Annual Conference in Daytona Beach, Florida, on Oct. 13, 2007.

Boyle, M.P. and Armstrong, C.L. Examining the impact of a status quo shift: A study of the impact of Roe v. Wade on news coverage of abortion protest. Presented to Mass

Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in Washington, D.C., Aug. 9–12, 2007.

Armstrong, C.L. and Collins, S.J. Attracting Younger Audiences: Examining how Access to Local News Content Influences Younger Readers. Presented to the Midwest Association for Public Opinion Research Annual Conference in Chicago, IL, Nov. 17-18, 2006.

Armstrong, C.L. and McAdams, M.J. Believing Blogs? Examining the Influence of Gender Cues on Credibility. Presented to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco, California, Aug. 2–5, 2006.

Armstrong, C.L. and Collins, S.J. Reaching Out: Newspaper Credibility Among Younger Readers. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication annual conference in San Francisco, CA, on Aug. 2-5, 2006. (Top Paper Award)

Armstrong, C.L. and Collins, S.J. Following the Setting Sun: College Students Readership of Free Newspapers on Campus. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication annual conference in San Francisco, CA, on Aug. 2-5, 2006.

Armstrong, C.L., Writing about women: An examination of how content about women is determined in newspapers. Presented to the Midwest Association of Public Opinion Research Annual Conference, Chicago, IL, November 18-19, 2005.

Armstrong, C.L., The Role of Genre in the Use of Female Newspaper Sources. Presented to the Commission on the Status of Women Association for Education in Journalism and Mass Communication, San Antonio, TX, August 10-13, 2005.

Armstrong, C.L., A Two-Dimensional Model of Community Pluralism. Presented to the Minorities and Communication Division, Association for Education in Journalism and Mass Communication, San Antonio, TX, August 10-13, 2005.

Schmierbach, M., Armstrong, C. L., Boyle, M.P., Cho, J., McCluskey, M. R., McLeod, D. M., and Shah, D.V., Expressive Responses to News Stories about Extremist Groups: A Framing Experiment. Presented to the Political Communication Division, International Communication Association, New Orleans, LA, May 27-31, 2004.

Armstrong, C. L. and Nelson, M. R. Source Matters: The Influence of Perceived Credibility on Cognition of Newspaper Stories. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 21-22, 2003.

Armstrong, C. L., Boyle, M.P., Cho, J. Schmierbach, M., Hwang, H., Nah, S., McCluskey, M. R., McLeod, D. M., and Shah, D.V., Predispositions, Framing, and Group Attitudes: Interactive Effects on the Motivation to Participate. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 21-22, 2003.

Armstrong, C.L., Keum, H. and St. Clair, D. Orientations and Motivations Behind the Use of Tabloids. Presented to the International Communication Association, San Diego, CA, May 23-27, 2003.

Armstrong, C.L. Dimensions and Directions in the Study of Community Pluralism. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 22-23, 2002.

Boyle, M.P., Schmierbach, M., Armstrong, C.L. Pan, Z., Shah, D.V. and McLeod, D.M. Information Seeking and Emotional Reactions to the September 11 Attacks. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 22-23, 2002.

Armstrong, C.L. The Influence of Reporter Gender on Source Selection in Newspaper Stories. Presented to the Newspaper Division, Association for Education in Journalism and Mass Communication, Miami, FL, August 7-10, 2002.

Schmierbach, M., Armstrong, C.L. and Heather, M., Simplifying the Measure of Cognitive Complexity. Presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Miami, FL, August 7-10, 2002.

Armstrong, C.L., The Role of Community Structure on Gender Representations in Newspaper Coverage. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Zubric, J., Boyle, M.P., and Armstrong, C.L. Frame Exclusivity vs. Frame Emphasis: Implications for Civic Engagement. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Boyle, M.P., Armstrong, C.L., McLeod, D.M. and Shah, D.V. Behind the Curtain: Attitudes and Opinions of X-Rated Movie Viewers. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Shah, D.V., Zubric, J, Keum, H., Armstrong, C.L., Boyle, M.P., Guggenheim, L., News Frames and Elite Cues: Conditional Influence on the Activation of Mental Models. Presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Washington, D.C., August 5-8, 2001.

INVITED TALKS

“Media and the Presidency,” Panel Respondent, Broadcast Education Association, April 22-25, 2017, Las Vegas, NV.

“Hearth and Home Revisited: Where are the Women Now?” panel organizer and participant for the Commission on the Status of Women and Online News Division at the

Association for Education in Journalism and Mass Communication Conference, Montreal, Canada, Aug. 6, 2014.

“A Palin Presidency? Researchers Predict News Coverage” panel participant for the Commission on the Status of Women and Communication Theory and Methodology Division, at the Association for Education in Journalism and Mass Communication Conference, St. Louis, MO, Aug. 10, 2011.

“A Minority is a Minority is a Minority,” panel participant for the GLBT/Minorities and Communication divisions, at the Association for Education in Journalism and Mass Communication Conference, Denver, CO, Aug. 4, 2010.

“Feminist and Gender Communication Theory,” Guest Lecture, Mass Communication Theory, College of Journalism and Communications, November 24, 2009.

“Gender-focused Research,” Guest Lecture, Race, Class, Gender and Media, College of Journalism and Communications, March 23, 2009.

“Teaching Tips for Graduate Classes,” Guest Lecture, Doctoral Colloquium, College of Journalism and Communications, Jan. 21, 2009.

“Feminist and Gender Communication Theory,” Guest Lecture, Mass Communication Theory, College of Journalism and Communications, November 24, 2008.

“Feminist and Gender Communication Theory,” Guest Lecture, Mass Media Perspectives, Doctoral Colloquium, College of Journalism and Communications, Sept. 25, 2008.

“Feminist and Gender Communication Theory,” Guest Lecture, Mass Media Perspectives, Doctoral Colloquium, College of Journalism and Communications, Sept. 18, 2007.

“Teaching the Importance of Communication Theory in Skills Classes” panel participant for the Magazine and Communication Theory and Methodology divisions, at the Association for Education in Journalism and Mass Communication Conference, Aug. 9, 2007.

“Feminist and Gender Communication Theory,” Guest Lecture, Doctoral Colloquium, College of Journalism and Communications, Feb. 28, 2007.

“CPR for Feminist Scholarship,” panel participant for the Commission on the Status of Women/Communication Theory and Methodology divisions, at the Association for Education in Journalism and Mass Communication Conference, San Antonio, TX, August 10-13, 2005.

“The Use of Public Records in Campaign Coverage,” Guest Lecture, Investigative Reporting, University of Florida, Department of Telecommunications March 23, 2005.

“The Use of Public Records in Campaign Coverage,” Cory L. Armstrong, Guest Lecturer, Coverage of Political Campaigns, University of Florida, Department of Telecommunications, November 9, 2004.

“Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, April 6, 2004.

“Overview of Media Effects Models,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, Dec. 3, 2003.

“Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, Nov. 17, 2003.

“Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Kentucky, Nov. 7, 2003.

“Issues in Journalism,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Wisconsin-Madison, April 11, 2003.

“Gender and Media Consumption,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, April 7, 2003.

“The Romance of Journalism,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Wisconsin-Madison, Nov. 6, 2002.

“Personal Stories,” Cory L. Armstrong, New Graduate Student Orientation, School of Journalism and Mass Communication, University of Wisconsin-Madison, Aug. 28, 2002.

TEACHING EXPERIENCE

University of Alabama, Tuscaloosa, AL

Professor – Content Analysis Methods – CIS 650

- Lectured weekly to 15-person graduate class about conducting content analysis research methodology.
- Supervised individual and group research projects over the course of the semester.

University of Alabama, Tuscaloosa, AL

Professor – Race, Gender and Media– CIS 650

- Graduate class focusing on the main concepts of diversity
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examining research content of quantitative and qualitative scholars in the area.

University of Alabama, Tuscaloosa, AL

Professor – Race, Gender and Media– MC 426/MC 595

- Created course developing basic concepts of diversity.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the key areas.
- Course is open to all majors.

University of Alabama, Tuscaloosa, AL

Professor – Public Opinion—MC 517

- Online-only graduate/undergraduate class focusing on the main concepts of public opinion
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the key areas.
- Examined research content of quantitative and qualitative scholars in the area.

University of North Texas, Denton, TX

Professor – Opinion Writing—JOUR 4321

- Undergraduate class focusing on persuasive writing and news editorial functions
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content.
- Created assignments to develop writing and critiquing skills
- Developed an online section of the class for Fall 2015.

University of North Texas, Denton, TX

Professor – Public Opinion and Propaganda—JOUR 5200

- Graduate class focusing on the main concepts of public opinion
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examined research content of quantitative and qualitative scholars in the area.

University of Florida, Gainesville, FL

Professor – Race, Class, Gender and Media– MMC 6615

- Graduate class focusing on the main concepts of diversity
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examining research content of quantitative and qualitative scholars in the area.

University of Florida, Gainesville, FL

Professor – Content Analysis Methods – MMC 6423

- Lectured weekly to 15-person graduate class about conducting content analysis research methodology.
- Supervised three group research projects over the course of the semester.
- Employed guest speakers to discuss different applications of content analysis.

University of Florida, Gainesville, FL

Professor – Collaborative Communication Research – MMC 6428

- Directed a group research project over the course of the semester.
- Lectured weekly about research-related topics to graduate students.
- Explored data collection and analysis, employing applicable methods for specific projects.

University of Florida, Gainesville, FL

Professor – Research Methods in Mass Communication – MMC 6421

- Surveyed various research methods employed in mass communication research.
- Provided basic instruction in SPSS statistical methods.
- Supervised a group research proposal, including development of a methodological instrument.

University of Florida, Gainesville, FL

Professor – Issues and the Press – JOU 5705

- Lectured weekly to 20-person class about topical and theoretical issues in journalism scholarship.
- Explored individual topics of interest with students and developed their thinking about examining the issues.
- Designed assignments to test critical thinking and applications of topics skills.

University of Florida, Gainesville, FL

Professor – Applied Fact Finding – JOU 3110

- Lectured weekly to 75-person class about investigative techniques and public records.
- Interacted with students individually and collectively to help explore the Freedom of Information Act and state public records laws.
- Designed assignments and exams to test knowledge of search techniques and interpretation skills.

University of Florida, Gainesville, FL

Professor – Public Opinion and Editorial Analysis– JOU 4302

- Hybrid course focusing on public opinion concepts and persuasive writing techniques appropriate for editorial/op-ed pages of news organizations.
- Course is split with journalism majors and public service majors.
- Designed assignments and exams to develop argument and inform readers, improve argument skills and understand role of public opinion.

University of Florida, Gainesville, FL

Professor – Media and Politics– JOUR 3611

- Created online-only course developing basic concepts of the relationship between media and politics.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Course is open to all majors.

University of Florida, Gainesville, FL

Professor – Race, Class, Gender and Media– RTV 3411

- Created online-only course developing basic concepts of diversity.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Course is open to all majors.

University of Florida, Gainesville, FL

Professor – Reporting – JOU 3101

- Lectured weekly to 20-person writing lab about newsgathering and writing topics.
- Coached students individually in a laboratory setting on how to write news and feature stories under deadline pressure.
- Designed both fictional and non-fictional assignments and provide a wide range of possible scenarios from which students can learn.

University of Wisconsin-Madison, Madison, WI

Spring-Fall 2003

Teaching Assistant – Mass Media and the Consumer – J646

- Provided guidance and instruction for group advertising projects throughout the semester.
- Led five 25-person discussion sections to explore lecture topics.
- Graded essay exams and provided feedback on research papers and projects.

University of Wisconsin-Madison, Madison, WI

Spring 2001-2002

Teaching Assistant - Mass Media Practices – J202

- Served as stand-alone instructor in laboratory setting for 15 students. .
- Instructed students in news and strategic communication writing techniques.
- Taught students technologically based computer programs, including web design, video and audio production.

University of Wisconsin-Madison, Madison, WI

1999-2000, Fall 2002

Teaching Assistant – Introduction to Mass Communication – J201

- Provided students with a basic overview of mass communication.
- Led a 15- to 20-person weekly discussion section on mass communication topics.
- Provided grades and heavy feedback for students in a writing-intensive, university-required course.

Madison Senior Scholars, Madison, WI

Summers 2000-2003

Instructor - News Production and Analysis

- Instructed senior citizens on current issues in news production.
- Generated a discussion forum so students and instructor could interact about topics.

ASSOCIATION SERVICE

Association for Education in Journalism
and Mass Communication, Columbia, SC

April 2001-present

- Elected Member, AEJMC Standing Committee on Research, October 2012-2015
- Appointed Member, Gender, Race, Ethnicity Diversity Assessment committee, September 2006-2008
- Research Co-Chair, Mass Communication & Society Division.
- Co-Chair, Commission on the Status of Women, August 2007-2009
- Programming Chair, Commission on the Status of Women, August 2006-2007
- Recorder, Commission on the Status of Women, August 2005-2006
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Commission on the Status of Women, August 2005-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, News and Online Division, August 2005-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Communication Theory and Methodology Division.
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Mass Communication & Society, August 2006-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Minorities and Communication, August 2006
- Member, Communication Theory and Methodology Division, 2002-present
- Member, News and Online Division, 2000-present
- Member, Commission on the Status of Women, 2004-present
- Member, Mass Communication and Society Division, 2005-present

Midwest Association
of Public Opinion Research, Chicago, IL

Nov. 2001-2014

- Discussant, 2005, 2009, 2012 conventions
- Panel Moderator, 2001-2003 conventions
- Member, 2001-2014

Newspaper Research Journal

- Editorial Board, Sept. 2004-present

Mass Communication & Society

- Associate Editor, September 2008-August 2016
- Editorial Board, January 2007-September 2008; 2016-present

Journalism & Mass Communication Quarterly

- Editorial Board, May 2019-present

Manuscript Reviewer

Dec. 2004-present

- *Atlantic Journal of Communication*
- *Communication Reports*

- *Communication Research*
- *Digital Journalism*
- *Electronic Journal of Communication*
- *Feminist Media Studies*
- *Government Information Quarterly*
- *Howard Journal of Communication*
- *International Journal of Press/Politics*
- *Journal of Applied Communication Research*
- *Journal of Broadcasting & Electronic Media*
- *Journal of Computer-Mediated Communication*
- *Journal of Interactive Advertising*
- *Journal of Sex Roles*
- *Journalism and Mass Communication Quarterly*
- *Journalism Studies*
- *Media Psychology*
- *New Media & Society*
- *Political Research Quarterly*
- *Public Opinion Quarterly*
- *Sage Open Access*
- *Science Communication*
- *Women's Studies International Forum*

International Communication Association

Fall 2004 to present

- Reviewer, Political Communication
Review and Member, Journalism Studies Division

UNIVERSITY OF ALABAMA ACTIVITIES

Chair (2018-present) and Member

Core Curriculum Oversight Committee

2017-present

- Represent CCIS and facilitate/manage core reviews for university com.

Member

General Education Administrative Workgroup

2018-present

- Appointed by provost to work with General Education
Taskforce on overhaul of university core classes

Member

CIS Executive Council

2016-present

- Serve as member of CIS Leadership team

Member

CIS Graduate Council

2016-present

- Serve on committee on CIS graduate issues

UNIVERSITY OF NORTH TEXAS ACTIVITIES

- Member
Academic Associate Deans Council 2014-2016
- Represent MSOJ for university academic operations
- Member
Academic Scheduling Committee 2014-2016
- Represent MSOJ on university course scheduling issues
- Member
UNT Chair's Council 2014-2016
- Represent MSOJ on chair-related matters
- Member
Council of Associate Dean's for Research 2014-2016
- Represent MSOJ on research and grant issues
- Member
UNT Graduate Council 2014-2016
- Ex-officio member representing MSOJ

UNIVERSITY OF FLORIDA ACTIVITIES

- Member
University Alternative Sabbatical Committee 2013-14
- Reviews Sabbatical applications
- Member
University Curriculum Committee Spring 2010-2012
- Makes decisions about course development and changes
- Member
Behavioral/NonMedical Institutional Review Board Fall 2008-2014
- Reviews IRB applications from across university and makes recommendations to chair
- Mentor
University Minority Mentoring Program 2007-2008
- Graduate Coordinator, Journalism Sequence Fall 2009-2014
College of Journalism and Communications
- Developed graduate policy and determined admission of graduate students into program.
- Research Committee Member Fall 2004-2007

College of Journalism and Communications

- Awarded annual grants from dean's seed funds and research summer

Contest Judge

University Relations Golden Gators Awards Fall 2006; 2008

- Judged university media publications for annual awards

College Constitution Committee Member, Fall 2007-2008
College of Journalism and Communications

- Reviewed constitutions of other units on campus
- Updated college constitution language and policies

Search Committee Chair 2009-2010

Department of Journalism, University of Florida

- Oversaw committee during hiring process of faculty members for online journalism.

Search Committee Member 2004; 2006; 2008

Department of Journalism, University of Florida

- Served as committee member during hiring process of faculty members
- Set criteria for hiring, reviewed applications, designed schedule and worked with candidates throughout the process

Search Committee Member Spring 2012

CJC Dean's Search Committee, University of Florida

- Served as committee member during hiring process of college dean

Search Committee Member Fall 2010

Journalism and Communications Librarian, University of Florida

- Served as committee member during hiring process of college librarian

Commencement Marshal, University of Florida 2004; 2010; 2012

- Served as marshal for commencement ceremonies

Mass Communication Research Center Aug. 2000-May 2004

School of Journalism and Mass Communication

University of Wisconsin-Madison, Madison, WI

- Prepared and analyzed data for annual political communication study.
- Mentored less-experienced graduate students in data analysis.
- Co-authored group papers for conferences, organizing members and contributing through data analysis.

FACULTY DEVELOPMENT

AAC&U Institute on General Education and Assessment

(Salt Lake City, Utah)

June 2018

- Attended four-day workshop on general education

- Investigative Reporters and Editors Computer-Assisted Reporting Conference (Denver, CO) March 2016
- Attended four-day NICAR conference learning key data-driven journalism techniques to incorporated into classroom instruction
- Trauma Journalism: Training for Ed. (Columbia, MO) October 2015
- Attended three-day seminar in teaching trauma to students
- Poynter/IRE Seminar: Investigating Local Government (St. Petersburg, FL) September 2013
- Attended five-day conference learning key investigative journalism techniques for classroom instruction
- Investigative Reporters and Editors Computer-Assisted Reporting Conference (Raleigh, NC) February 2011
- Attended four-day conference learning key data-driven journalism techniques to incorporated into classroom instruction
- Write Winning Grants University of Florida December 2010
- Participated in day-long seminar sponsored by IFAS on how to write effective grants.
- Faculty Training on E-Learning Summer 2010
- Participated in University's training sessions on e-learning.
- NIH Regional Grant Seminar April 16-17, 2009
- Participated in seminar to learn about grant writing in Atlanta, Georgia.
- Computer-Assisted Reporting May 10-11, 2008
- Attended a two-day workshop in Ft. Lauderdale, Florida, on public records and online research sponsored by the Investigative Reporters and Editors, Inc.
- Faculty Recruitment and Diversity Office of the Provost, University of Florida Fall 2006
- Participated in University's discussion on improving diversity in faculty hiring.
- Better Watchdogs: Investigative Reporting on the Beat Feb. 5, 2005
- Attended day-long seminar in Orlando, Florida, sponsored by the Investigative Reporters and Editors.
- A Round Table on Diversity, Office of the Provost, University of Florida Fall 2004
- Participant by invitation in University's discussion on improving diversity.

- Navigating Florida Public Records for Success, Oct. 9, 2004,
- Attended day-long workshop led by Joe Adams, author of *The Florida Public Records Handbook*. The event was sponsored by the Florida Press Club and the Society for Professional Journalists and held in Orlando, Florida.

PROFESSIONAL ACTIVITIES

- Manuscript Reviewer, Oxford University Press July 2011
- Evaluated encyclopedia entry of “social movements”
- Manuscript Reviewer, CQ Press August 2009
- Evaluated book proposal on media and public records
- Manuscript Reviewer, Columbia University Press August 2006
- Evaluated book proposal on women in news
- Manuscript Reviewer, Oxford University Press October 2005
- Evaluated book proposal on investigative reporting
- Contest Judge, Florida Press Association May 2007
- Judged top weekly newspaper entries
- Contest Judge, Capitolbeat June 2007
- Judged contest for top state house reporting
- Contest Judge, Golden Gator Awards December 2006; 2008
- Judged contest for university publications

PROFESSIONAL ORGANIZATIONS

- Investigative Reporters and Editors Sept. 2004-present
- Member
- Society of Professional Journalists Feb.-Sept. 2005
- Member

COMMUNITY SERVICE

- Tuscaloosa Volleyball Officials Association 2016-present
- Officiate middle/high school girls’ volleyball
- Black Warrior Softball Officials Association 2017-present
- Officiate middle/high school girls’ softball
- Big Eight Sports Officials Association Jan. 2008-June 2014
- Officiate middle/high school girls’ softball/volleyball
 - Some recreational officiating for City of Gainesville

- Science Fair Judge, Lincoln Middle School (Gainesville) Dec. 6, 2012
- Judged Social Science Entries
- City of Gainesville Human Rights Board July 2005-Feb. 2008
- Advisory Board Member
- Lavender Menace Fall 2004-2009
Gainesville, FL
- Revamped organization Web site
 - Volunteered to help organize annual golf tournament in October 2004
 - Participate in quarterly highway litter pickup
- Wisconsin Democracy Campaign Feb.-Nov. 2000
Madison, WI
- Attempted to create a fair amount of local and national political coverage in Wisconsin, equally mixed between advertising and news stories. My role was running the research and analysis portion of the broadcast content.

Updated: October 10, 2019