

# CURRICULUM VITAE

**Jiuchang Wei**

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## ACADEMIC WORK EXPERIENCE

- 2021- Executive Dean, School of Public Affair, University of Science and Technology of China
- 2016 – Present, Professor
- 2007 - 2015 Associate Professor  
School of Management, University of Science and Technology of China (USTC)
- 2012 - 2013 Visiting Scholar (With Prof. Michael K. Lindell)  
Hazard Reduction and Recover Center, Texas A&M University, USA
- 2008 – 2009 Visiting Scholar (With Prof. Dora Marinova)  
Curtin University Sustainability Policy Institute, Curtin University, Australia
- 2002 – 2007 Assistant Professor  
School of Management, University of Science and Technology of China

## EDUCATION

- Ph.D. University of Science and Technology of China (2006)  
Major Field: Risk and Disaster Management
- B.A. University of Science and Technology of China (2001)  
Major Field: Communication and Management

## RESEARCH AREAS

- Risk Analysis and Risk Communication

- Sustainability and Disaster Management
- Organizational Behaviour and Reputation

## TEACHING INTERESTS

- Risk and Crisis Management
- Sustainable Development
- Management Foundation

## REFEREED JOURNAL PUBLICATIONS

- [1] **Jiuchang Wei**, Zhe Ouyang, Haipeng Chen. 2017. Well-known or Well-liked? The effects of corporate reputation on firm value at the onset of a corporate crisis. *Strategic Management Journal*. DOI: 10.1002/smj.2639. (Online published)
- [2] **Jiuchang Wei**, Ming Zhao, Fei Wang, Peng Cheng, Dingtao Zhao. (2016). An Empirical Study of the Volkswagen Crisis in China: Customers' Information Processing and Behavioral Intentions. *Risk Analysis*. 36(1): 114-129. doi: 10.1111/risa.12446
- [3] **Jiuchang Wei**, Fei Wang, Michael K. Lindell. (2016). The Evolution of Stakeholders' Perceptions of Disaster: A Model of Information Flow. *Journal of the Association of Information Science and Technology*, 67(2):441-453. DOI: 10.1002/asi.23386.
- [4] **Jiuchang Wei**, Dora Marinova. (2015). Disaster Donation Decisions: Differences in Global Response to Major Earthquakes. *Disasters*. 40(3):452-475. DOI: 10.1111/disa.12160.
- [5] Zhezhe Ou, **Jiuchang Wei**, Yu Xiao, Fei Wang. 2017. Media attention and corporate disaster relief: evidence from China. *Disaster Prevention and Management*. 26(1): 2-12.
- [6] Peng Cheng, **Jiuchang Wei**, Yue (Gurt) Ge. 2017. Who Should Be Blamed? The Attribution of Responsibility for a City Smog Event in China. *Natural Hazards*. 85(2): 669-689
- [7] Jia Xu, **Jiuchang Wei**, Dingtao Zhao. (2016). Influence of social media on operational efficiency of national scenic spots in china based on three-stage DEA model. *International Journal of Information Management*. 36(3):374-388.
- [8] Weiwei Zhu, **Jiuchang Wei**, Dingtao Zhao. (2016). Anti-nuclear behavioral intentions: The role of perceived knowledge, information processing, and risk perception. *Energy Policy*. 88: 168-177. DOI: 10.1016/j.enpol.2015.10.009
- [9] **Jiuchang Wei**, Liangdong Lu, Dingtao Zhao, Fei Wang. (2016) Estimating the influence of the socio-economic inequalities on counties' occupational injuries in Central China. *Safety Science*, 82:289-300. doi:10.1016/j.ssci.2015.09.009
- [10] **Jiuchang Wei**, Weiwei Zhu, Dora Marinova, Fei Wang. (2016). Household adoption of smog protective behavior: a comparison of residents in two cities with varying levels of air pollution. *Journal of Risk Research*. DOI:10.1080/13669877.2015.1121904
- [11] **Jiuchang Wei**, Peng Cheng, Lei Zhou. ((2016). The Effectiveness of Regulations on Occupational Health and Safety: A Case Study on China's Coal Mine Safety. *Journal of Contemporary China*. 25(102), 923-937,
- [12] **Jiuchang Wei**, Ming Zhao, Fei Wang, Dingtao Zhao. (2016). The effects of firm actions on customers' responses to product recall crises: Analyzing an automobile recall in China. *Journal of Risk Research*, 23(88):715-735.

- [13] Yangzhe Ou, **Jiuchang Wei**, Dingtao Zhao. (2016). Stock market's reaction to self-disclosure of work safety accidents: an empirical study in China. *Quality & Quantity*. DOI: 10.1007/s11135-016-0355-9. 2016.5.19.
- [14] **Jiuchang Wei**, Jia Xu, Dingtao Zhao. (2015). Public Engagement with Firms on Social Media in China. *Journal of Information Science*. doi: 10.1177/01655515155586712.
- [15] **Jiuchang Wei**, Shanshan Lu. (2015). Investigation and Penalty on Major Industrial Accidents in China: The Influence of Environmental Pressures. *Safety Science*. 76, 32-41.
- [16] **Jiuchang Wei**, Lei Zhou, Fei Wang, Desheng Wu. (2015). Work Safety Evaluation in Mainland China Using Grey Theory. *Applied Mathematical Modelling*, 39(2):924-933. DOI: 10.1016/j.apm.2014.06.017.
- [17] Yunhao Zhu, **Jiuchang Wei**, Feng Wang, Liang Liang. (2014). Corporate Statement Serving as Information Subsidies in the Product-harm Crisis. *Public Relations Review*, 40(5):841-843. DOI: 10.1016/j.pubrev.2014.09.005
- [18] **Jiuchang Wei**, Lei Zhou, Yufang Wei, Dingtao Zhao. (2014). Collective Behavior in Mass Incident: A study of contemporary China. *Journal of Contemporary China*, 23(88): 715-735. <http://dx.doi.org/10.1080/10670564.2013.861157>.
- [19] **Jiuchang Wei**, Xiumei Guo, Dora Marinova, Jin Fan. (2014). Industrial SO<sub>2</sub> pollution and agricultural losses in China: Evidence from heavy air polluters. *Journal of Cleaner Production*. 64, 404-413. <http://dx.doi.org/10.1016/j.jclepro.2013.10.027>.
- [20] **Jiuchang Wei**, Bing Bu, Xiumei Guo, Margaret Gollagher. (2014). The Process of Crisis Information Dissemination: Impacts of the Strength of Ties in Social Networks. *Kybernetes*. 43(2):178-191. DOI: 10.1108/K-03-2013-0043.
- [21] Fei Wang, **Jiuchang Wei**, Dingtao Zhao. (2014). A Quantifiable Risky Decision Model: Incorporating Individual Memory into Informational Cascade. *Systems Research and Behavioral Science*. 31(4), 537-553. DOI: 10.1002/sres.2294.
- [22] **Jiuchang Wei**, Wang Xia. (2014). Evaluation of Industrial-Accidents Management Performance in China. *Human and Ecological Risk Assessment*, 20(2):537-558. DOI:10.1080/10807039.2013.767065.
- [23] Lei Zhou, **Jiuchang Wei**, and Dingtao Zhao. (2014). Detecting the Impacts of Socioeconomic Factors on Regional Severity of Work-Related Casualties in China. *Human and Ecological Risk Assessment*. 20(6), 1469-1490. DOI:10.1080/10807039.2014.892361.
- [24] **Jiuchang Wei**, Ming Zhao, Fei Wang, Dingtao Zhao. (2014). The effects of firm actions on customers' responses to product recall crises: Analyzing an automobile recall in China. *Journal of Risk Research*. DOI:10.1080/13669877.2014.983946.
- [25] **Jiuchang Wei**, Dora Marinova, Dingtao Zhao. (2014). Disaster Assistance: Determinants of Countries around the World Contributing towards Disaster Donations. *International Journal of Emergency Management*. 10(1), 48-66.
- [26] **Jiuchang Wei**, Yuxia Wang, Weiwei Zhu. (2014). Strategically Manipulating Social Reputation by Scheduling Corporate Social Responsibility Events. *Journal of Public Affairs*. 14(2), 116-129.
- [27] Jin Fan, Dingtao Zhao, Yanrui Wu, **Jiuchang Wei**, (2014). Carbon pricing and electricity market reforms in China. *Clean Technologies and Environmental Policy*, 16(5), 921-933.
- [28] **Jiuchang Wei**, Wang Xia, Xiumei Guo, Dora Marinova. (2013). Urban Transportation in Chinese Cities: An Efficiency Assessment. *Transportation Research Part D*, 23: 20-24. DOI: 10.1016/j.trd.2013.03.011.

- [29]**Jiuchang Wei**, Dingtao Zhao, Dora Marinova. (2013). Disaster relief drivers: China and U.S. in comparative perspective. *China: An International Journal*, 11(2): 93-116.
- [30]Dingtao Zhao, Feng Wang, **Jiuchang Wei**, Liang Liang. (2013). Public reaction to information release for crisis discourse by organization: Integration of online comments. *International Journal of Information Management*, 33(3):485-495. DOI:10.1016/j.ijinfomgt.2013.01.003.
- [31]**Jiuchang Wei**, Han Wang, Jin Fan, Yujuan Zhang. (2013). Corporate Accidents, Media Coverage, and Stock Market Responses: Empirical Study of the listed firms. *Chinese Management Studies*, 2013,7(4) :617-630.
- [32]**Jiuchang Wei**, Bing Bu, Liang Liang. (2012). Estimating the diffusion models of crisis information in micro blog. *Journal of Informetrics*, 6(4), pp 600-610, 2012.
- [33]**Jiuchang Wei**, Fei Wang, Dingtao Zhao. (2012). A risk perception model: simulating public response to news reports in China. *Information Research*, 17(2),paper519. [Available at <http://InformationR.net/ir/17-2/paper519.html>] .
- [34]**Jiuchang Wei**, Ruiyue Jia, Dora Marinova, Dingtao Zhao. (2012). Modeling pollution control and performance in China's provinces. *Journal of Environmental Management*, 113, pp 263-270.
- [35]**Jiuchang Wei**, Dingtao Zhao, Feng Yang, Shaofu Du, Dora Marinova. (2010). Timing Crisis Information Release via Television. *Disasters*, 34(4):1013-1030.
- [36]**Jiuchang Wei**, Dingtao Zhao, Dora Marinova. What factors determine whether a community will choose the pathway to sustainable development in China?. *Local Environment*, 2010, 15(9-10): 831-850.
- [37]**Jiuchang Wei**, Dingtao Zhao, Liang Liang. (2009). Estimating the Growth Models of News Stories on Disasters. *Journal of the American Society for Information Science and Technology*, 60(9):1741-1755.
- [38]**Jiuchang Wei**, Dingtao Zhao, Desheng Wu, Shasha Lv. (2009). Web Information and Social Impacts of Disasters in China. *Human and Ecological Risk Assessment*, 15(2):1-17.
- [39]**Jiuchang Wei**, Dingtao Zhao, Ruiyue Jia, Dora Marinova. Environmental Damage Costs from Airborne Pollution in the Major Cities in China. *International Journal of Environment and Sustainable Development*, 2009,8(2):190-207.

## BOOKS and Chapters

- [1]**Jiuchang Wei**, Ruiyue Jia. (2014). “*Evaluation Method and Empirics of Dual-goal Society in Middle and Western China*”. Hefei: Hefei Technology University Press. (ISBN-978-7-5650-2043-8)
- [2]Lei Zhou, **Jiuchang Wei**. (2015). Do newspapers cover a disaster similarly? Evidence from the 2008 Wenchuan Earthquake in China, in Zhou, M., Wang, Y. (eds)(2015) *Information Management and Management Engineering*, 94, 223-229. WIT Press, Southampton, UK.
- [3]**Jiuchang Wei**. (2014). “Corporate Social Responsibility, Company-Sponsored Events”. In *The SAGE Encyclopedia of Corporate Reputation*, edited by Craig E. Carroll. SAGE.

## FUNDED RESEARCH

- “Social Risk Analysis and Communication”, the Excellent Young Scientists Fund of NSFC (71522013). PI: Jiuchang Wei, 01/01/2016-31/12/2018, ¥1,500,000 RMB.
- “Study on the Dynamic Assessment of the Risk Perception of Public and Its Policy Applications in Crisis Situations”, National Science Foundation of China (NSFC) grant (71373250), PI: Jiuchang Wei, 01/01/2014-31/12/2017, ¥560,000 RMB.
- “Research on the Information Release Model during Public Emergencies: A Perspective of Precise Transmission”, NSFC grant (61004108), PI: Jiuchang Wei, 01/01/2011-31/12/2013, ¥200,000 RMB.
- “Communication Disaster Information for Effective Protective Action Decision Making”, NSFC grant (61311120470), PI: Jiuchang Wei, 01/11/2013-31/12/2014, ¥50,000 RMB.
- “Research on the social impact mechanism and its application during Public Emergencies”, State Education Ministry Grant, PI: Jiuchang Wei, 01/07/2012-31/12/2014, ¥20,000RMB.
- “Evaluation Method and Empirics of Dual-goal Society in Middle and Western China”, Subsidiary grant of the National Social Science Fund of China Large Bid Grant (08&ZD043), PI: Jiuchang Wei, 01/01/2010-31/12/2013, ¥100,000RMB.L

## PRESENTATIONS AT CONFERENCES AND OTHER FORUMS

(presenter(s) underlined)

- [1]Jiuchang Wei, Fei Wang, Xiumei Guo. “Corporate Disaster Donation and Firm Celebrity Building”, the 4th Global Chinese Management Studies Conference, Singapore, October 2-6, 2014.
- [2]Jiuchang Wei, Lei Zhou. “Mass Media Interest on Man-made Disasters in China: A Case Study of the People’s Daily”, the 5th International Forum for Contemporary Chinese Studies (IFCCS5), Beijing, China, August 7-8, 2012.
- [3]Jiuchang Wei, Dingtao Zhao. “What Determines the Corporate Donations to Disaster Relief in the Aftermath of Wenchuan Earthquake, China”, ACESA2011: "China's Growth and the World Economy", Perth, Australia, July 7-8, 2011.
- [4]Jiuchang Wei, Xiping Zhang, Liang Liang. “Global Responses to Wenchuan Earthquake: What determines the Diplomacy Condolences and the Disaster Donations? ”, Reform and Transition in Public Administration Theory and Practice in Greater China, University of Hong Kong, Hong Kong, China, February 4-6, 2010.

## **TEACHING EXPERIENCE**

Project Risk Management, MPM students, USTC, 2014, 2013, 2012

Emergency Management (in English), International student of MBA, Spring 2014

Public Administration, MPA students, USTC, Fall 2009 - Spring 2014

Risk and Crisis Management, MBA student, USTC, Spring 2010 – Spring 2015

## **HONORS AND AWARDS**

2015 Winner of the Excellent Young Scientists Fund from the National Natural Science Foundation of China

2013 Winner of Youth Innovation Promotion Association CAS (Chinese Academy of Sciences)

2012 Winner of the 3rd National 100 Best Management Cases Award (Case title “Risk Management in Hefei Xingtai Group”, With Lei Zhou, Liqiang Sun)

2006-2014 Winner of Best Performance Faculties of USTC in 2006, 2007, 2009, 2010, 2011, and 2013

2011 Winner of Anhui Excellence Teaching Case Award

2010 USTC Professional Teaching Excellence Award

2010 USTC YangYa Teaching and Managing Excellence Award

2009 Winner of Program for New Century Excellent Talents in University

2009 The First Class of Henan Industry and Information Technology Award

2007 USTC YangYa Teaching and Managing Excellence Award, 2007

## **ACADEMIC SERVICE**

Editor Board Member, *Chinese Management Studies*, 2015-

Editor Board Member, *Disease Control and Containment for Sustainability*, 2015-

Guest Editor, Issue of Crisis Management, *Chinese Management Studies*, 2015

Guest Editor, Issue of Innovation, *Chinese Management Studies*, 2014

Editorial Assistant, *International Journal of Mass Emergencies and Disasters*, 2012-2013

Ad hoc reviewer for:

- *National Science Foundation of China*
- *Disasters*
- *Journalism & Mass Communication Quarterly*
- *International Journal of Information Management*
- *Journal of Environmental Management*
- *Journal of Cleaner Production*
- *Scientometrics*
- *Journal of Contemporary China (JCC)*
- *Journal of Media Economics*
- *Human and Ecological Risk Assessment*
- *IEEE Transactions on Systems, Man and Cybernetics: Systems*
- *Chinese Management Studies*
- *Energy & Environment*
- *Journal of Contingencies and Crisis Management*
- *Information & Management*

## **MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS**

Visiting Fellow, Curtin University Sustainability Policy Institute, Curtin University

Society for Risk Analysis (SRA)

Academy of Management (AOM)

Research Fellow, Center for Crisis Management Research(Sponsored by Beijing Planning Office of Philosophy & Social Science),School of Public Policy & Management, Tsinghua University, China