

Rashon Lane Filali

🏠 1339 Orange Blossom Terrace, Atlanta GA 30316 • ✉️ RLane@cdc.gov • 📞 (510) 847-6255 • [in Profile](#)

Relevant Experience

A leader in applied social science research and evaluation, specializing in public health. I have 18 years of experience evaluating, designing, and implementing prevention programs. My research and evaluation interests include:

- Health Equity and Intersectionality
- Evaluation Capacity Building
- Community Trauma and Mental Health
- Disaster Sociology
- Survivor Health
- Sociology of Health and Illness

EDUCATION

Doctor of Philosophy: Medical Sociology, Global Health Nursing Minor **2015-current**
University of California San Francisco San Francisco, CA

Master of Arts: Applied Social Psychology and Evaluation **2007**
Claremont Graduate University Claremont, CA

Bachelor of Arts: Psychology, Magna cum Laude **2004**
Tuskegee University Tuskegee, AL

PROFESSIONAL & RESEARCH EXPERIENCE

Centers for Disease Control and Prevention **Atlanta, GA**
Behavioral Scientist Jan 2009- Present

Leadership and Management

- Serves as a subject matter expert in the Division for Heart Disease and Stroke Prevention (DHDSP) using social science, systems and behavioral change theories for process, outcome and impact evaluations, specifically addressing hypertension prevention, heart failure, sodium reduction community clinical linkages and cultural competence and health inequity
- Serve as the Chair of Membership and Communication for CDC's Behavioral and Social Science Workgroup
- Serve as a member for the DHDSP Scientific Seminar sessions, leading the development of evaluation
- Developed and lead an implementation science workgroup to publish state and local public health findings in nutrition, physical activity, obesity, diabetes and cardiovascular disease that lead to Lead the development of a journal supplement for two national programs focused on chronic disease prevention
- Served as the monitoring & evaluation Lead for the HHS Million Hearts Initiative, led 3 staff and provided briefings to the CDC director to make recommendation on the on the implementation and success of key indicators
- Served as the President of a CDC Organization-Young Professional Network (2013-14) leading a board of five, served as VP, Professional Development (2012-2013)-14 professional development sessions, leading CDC Young Professionals Conference and a current ambassador of the program (2014-2019)
- Led the NCCDPHP Evaluation Networking Group (2009-2014) implementing over 25 networking and development sessions
- Spearheaded the DHDSP Workplace Environment Committee workgroup (chair)
- Direct and oversee federal contracts as a Certified Contract Officer Technical Representative (COTR) to meet federal regulations, financial requirements and policies
- Provide support in writing guidance and requirements for Funding Opportunities Announcements and continuation applications for state and local public health agencies

Evaluation, Monitoring, and Research Methods

- Co-lead a Rigorous evaluation of a heart failure program of a safety-net hospital aimed to reduce health inequity
- Co-lead the development and implementation of health equity evaluation indicators in cardiovascular disease
- Develop research and evaluation instruments, databases, data collection strategies, performance measures and indicators for multiple national level evaluations and cooperative agreements in heart disease and stroke prevention and HIV/AIDS
- Develop science behind the strategy sessions to address gaps in knowledge of CVD evidence based science for CDC employees
- Lead the evaluation of the CDC health systems score card evaluation leading to final report, a tip sheet and a brief
- Provide expertise in the development of qualitative measurement in health equity
- Lead an evaluability assessment of the Maryland Learning Collaborative of 56 clinical practices
- Conducted research of peer review and gray literature to develop a research agenda for sodium reduction, surveillance and health IT
- Lead evaluator and technical monitor for the implementation science research project “Evaluating the Uptake, Use and Implementation of the IOM recommendations on Hypertension” using a mixed method (quantitative and qualitative) evaluation design
- Lead evaluator and technical monitor of the case study evaluation of “Communities Implementing Sodium Reduction Initiatives,” a national policy, systems and environmental change initiative to increase practice based evidence
- Provide technical expertise on the DHDS Policy and Systems Change Indicators project to launch the indicator website
- Serve as the subject matter expert for the NYC Procurement Policy Evaluation project, which assessed the implementation of a landmark sodium reduction policy

Consultation/Capacity Building, Training, and Translation

- Provide one-on-one technical assistance to state and local and international health agencies in program and evaluation of health care systems and community-based health prevention/policies
- Provide technical assistance on programmatic operations and performance measures to meet the objectives of cooperative agreements of state and local agencies
- Provide internal and external evaluation capacity building trainings
- Lead and managed evaluation reviews of State and local program implementation. Develop written reports that include findings and recommendation on how to improve program objectives and performance measures.
- Train state and local staff on program and evaluation requirements through formal and informal presentations
- Serve as training advisor for applying systems theory, economic evaluation and partnerships theories
- Provide evaluation training on topics such as mixed methods, utilization-focused evaluation, and quantitative and qualitative data collection and analysis
- Developed and launched a 5-part webcast on economic evaluation in heart disease and stroke prevention, develop webinars and coffee breaks on evaluation and research (e.g. mixed methods, reporting findings, evaluating community-clinical linkages)
- Project lead for the implementation science and translation research project “Tools for Implementing IOM Recommendations for State Health Departments” (5 products developed)
- Work closely with the partners (CDC, MOH, national partners, state and local, international health departments, US Embassy) to improve evaluation capacity and use evaluation findings
- Prepare applied research and evaluation reports, products and manuscripts for publication (see publications and products)
- Present evaluation research, theory and results at national conferences (see selected presentations)

University of California, San Francisco

Research Assistant (Student)

Women HIV Interagency Study

- Conduct qualitative data collection and analysis on social and economic factors related to diabetes and food insecurity among women of color living with HIV/AIDS
- Lead quantitative analysis for the Women’s Interagency HIV Study (WIHS) to assess psychosocial variables related to the relationship between food insecurity and smoking

San Francisco, CA

Dec 2015-Jun 2017

- Develop sociological theoretical models to investigate the impact of racism and gentrification among women living with HIV, diabetes, cardiovascular disease and HIV co-management
- Develop peer review manuscripts for publication on the association between smoking, food insecurity and HIV/AIDS outcomes.

University of California, San Francisco

San Francisco, CA

Research Assistant- Trauma Informed Care Among Women Living with HIV

Sep- 2016-March 2017

- Collected quantitative survey data at a UCSF HIV/AIDS clinic on trauma and mental health factors.
- Conducted 1 hour interviews with over 40 participants
- Conducted data entry for all survey data

Northrop Grumman

Atlanta, GA

Health Care Analyst 3

Oct 2007-Dec 2008

- Provided evaluation capacity building and technical assistance expertise for 42 state funded programs in the Division for Heart Disease and Stroke Prevention (DHDSP) at the Centers for Disease Control and Prevention (CDC), including the development of research and evaluation tools and guidance
- Technical coordinator for the Institute of Medicine (IOM) report on *Priority Public Health Strategies to Reduce and Control Hypertension in the U.S. Population*
- Facilitated focus groups with state health department officials to identify the use of best practices products
- Coordinated advanced level, all-state, and quarterly evaluation conference calls to 50+ state programs and partners
- Design and executed an evaluation assessment of a pilot project for advanced level evaluators
- Led evaluation track of a training needs assessment to identify training needs for state level evaluators in heart disease and prevention programs
- Coordinated 8 evaluation training workshops for a three-day heart disease and stroke prevention program state training institute
- Designed and facilitated training on Planning and Evaluation for Public Health Impact for CDC's "Project Officer of the Future"
- Participated in reviews for continuation and optional funding announcements
- Work with national heart disease and stroke prevention partners to develop training and technical assistance strategies in cardiovascular health prevention efforts
- Provided site visits to cardiovascular programs in funded state health departments
- Communicated behavioral and evaluation research findings at professional meetings and conferences

Institute at Indian Hill

Claremont, C

Consultant/Research Associate

Sep 2006-Nov 2007

- Designed program evaluation studies using community based evaluation theories such as empowerment evaluation and appreciative inquiry to determine the effectiveness of programs and interventions funded by local, state and federal grants in K-12 school based and educational reform programs
- Collaborated on a multi-disciplinary team to plan and implement program evaluation including protocol development, instrument design, data collection, data analysis and facilitating evaluation use
- Conducted qualitative data collection and analysis including focus groups, interviews, site observations, and archival analysis
- Conducted quantitative data collection and analysis including survey design, data cleaning, database management and descriptive and inferential statistical analysis
- Synthesized evaluation results for written and oral reporting
- Led the administration team in all administrative aspects of the organization including payroll, invoicing, scheduling of projects, and professional development

Claremont Graduate University, School of Educational Studies

Claremont, CA

Teaching Assistant

Sep 2006- Jun 2007

- Teaching Assistant for the Graduate Level, *Seminar in Urban Education: Literature and Practice* course with a cohort of seventeen graduate students
- Facilitated focus groups on Family Economic Success with community members which used focus group and GIS data to inform the LA county Board of Commissioners on the lack of resources in underserved urban communities
- Responsible for overseeing qualitative analysis using a narrative analysis research approach

- Assisted graduated students with conceptualizing research and evaluation designs for major projects, including selecting appropriate quantitative and qualitative methodology

Claremont Graduate University, School of Educational Studies

Claremont, CA

Research Assistant

Oct 2005-May 2007

- Coordinated the “Conversations that Matter” project with southern California school district superintendents which led to establishing a systemic collaboration between K-12 and higher education institutions
- Applied behavioral, social science and systems theories to identify innovative approaches to policy research
- Communicated behavioral and social science research findings to multiple audiences
- Managed relationships with diverse stakeholders to develop goals and objectives in order to implement research strategies
- Coded and analyzed data for public policy focus groups on superintendents’ engagement in local, state and federal policy
- Created program logic models that articulated the relationships between academia, K-12 schools and broader community

Center for Human Development

Pleasant Hill, CA

Mentoring Coordinator

Aug 2004-Aug 2005

- Established and implemented an adolescent school-based health prevention program at six sites in three school districts
- Developed alcohol, tobacco and other drug curriculum and community based activities
- Recruited and trained thirty-five volunteers in mentoring and health prevention curriculum
- Maintained 100% retention rates of unpaid volunteers in providing health prevention services
- Created a series of training manuals and modules on alcohol, tobacco and other drug prevention
- Managed overall progression of mentoring relationship between high school mentors and their middle-school protégés

Shanti

San Francisco, CA

Intern, California Peer Educator Project

Sep 2004-Jan 2005

- Reviewed and prepared HIV/AIDS training and capacity building evaluation materials funded by The Ryan White, Health Resources and Service Administration (HRSA) Grant
- Assisted in a ‘train the trainer’ model that provided peer educators with training on how to work with people of color who may have or be at risk for getting HIV
- Created a learning series that strengthened organizational capacity for HIV/AIDS service organizations
- Assessed community needs and provided technical assistance for HIV/AIDS community based organizations
- Maintained a reference library database used for evaluation capacity building

Contra Costa County Health Services Department

Richmond, CA

Health Facilitator, TeenAge Program

Oct 2000-Aug 2002

- Initiated and planned community based activities events on adolescent health and drug prevention including: HIV/AIDS prevention, reducing sexual risk behaviors, tobacco use, alcohol use, MDMA use, nutrition and physical activity
- Designed and executed public health prevention curriculum for adolescents in diverse communities through collaborations with multiple school districts throughout Contra Costa County
- Synthesized and translated public health literature to assist in program implementation

PUBLICATIONS AND PRODUCTS

Peer Review Publications

Chapel, J, Dietly, J, **Lane Filali, R.** (under review). Enhancing GIS Capacity among Health Department Staff Working in Chronic Disease Prevention: An Evaluation of a Training Based Program. Preventing Chronic Disease.

Ayala C, Tong X, Neeley E, **Lane,R**, Robb K, Loustalot F. Home blood pressure monitoring among adults—American Heart Association Cardiovascular Health Consumer Survey, 2012. *J Clinical Hypertension* . 2017;00:1–8.

Lane, R. I. et al (In Review). Tips for Applying a Cultural Competence Lens to Public Health Programs and Evaluations. *Journal of Translation and Behavioral Medicine*.

Lane, R.I. et al. (In Press). Opportunities for Translation and Implementation: Findings from an Evaluation of the 2010 Institute of Medicine Report on Hypertension Prevention and Control.

Kane, H., Strazza, K., Losby J.L., **Lane, R.I.**, Mugavero, K., Anater.A.S., Frost, C., Margolis, M., and Hersey, J. (2014). Lessons Learned From Community-Based Approaches to Sodium Reduction. *American Journal of Health Promotion*.

Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention (2013). Evaluating the Sodium Reduction in Communities Program. Accessed at:http://www.cdc.gov/dhdsp/docs/SRCP_Lessons_Learned.pdf

Lane, R.I. et al. (2012). Applying the Interactive Systems Framework to the Dissemination and Adoption of National and State Recommendations for Hypertension. *American Journal of Community Psychology*. 50: 541-552.

Mugavero, K., Losby, J., Gunn, J., Levings, J., **Lane, R.I.** (2012). Reducing Sodium Intake at the Community Level: The Sodium Reduction in Communities Program. *Prev Chronic Disease.*; 9:120081.

Translation and Implementation Science Publications

Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention (2016). A Program Guide for Community-Clinical Linkages. (**Contributing author**). <https://www.cdc.gov/dhdsp/pubs/docs/ccl-practitioners-guide.pdf>

Gervin, D., Kuwahara, R. **Lane. R.I.** Gill, S. Moeti, R. Wilce, M. Centers for Disease Control and Prevention. (2014) Practical Strategies for Culturally Competent Evaluation. Atlanta, GA: US Dept of Health and Human Services.

Lane, R. I. Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention (2014). Cultural Competence in Evaluation Tip Sheet . https://www.cdc.gov/dhdsp/docs/cultural_competence_tip_sheet.pdf

Lane. R.I., Mirambaeu, A. Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention. (2013). Field Note: North Dakota MediQHome of Blue Cross Blue Shield. Accessed at: http://www.cdc.gov/dhdsp/programs/nhdsp_program/docs/ND_MediQHome_Fieldnotes.pdf

Lane, R.I., Elmi, J. Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention (2012). Program Evaluation Tip Sheet: Integrating GIS into Evaluation. Accessed at: www.cdc.gov/dhdsp/programs/.../Tip_Sheet_GIS_Evaluation.pdf

Centers for Disease Control and Prevention. Division for Heart Disease and Stroke Prevention (2012). A Program Guide for Public Health Partnerships: Partnerships with Pharmacists.(contributing author) Accessed at: www.cdc.gov/dhdsp/programs/nhdsp_program/docs/pharmacist_guide.pdf

Lane, R.I.,Corso, P., Soyemi, A. (2010). Five-Part Webcast on Economic Evaluation. Centers for Disease Control and Prevention: Division for Heart Disease and Stroke Prevention.

PRESENTATIONS

Refereed Conference Presentations

Lane Filali, R. (2019). More that Useful Bodies: Media Portrayals Post Epidemics. Society for Applied Anthropology. Portland, OR.

Lane, R, Marshall, A. (2018). Health Equity Evaluation Capacity Building: Speaking Truth to Power When You Hold Power. American Evaluation Association. Cleveland, OH.

Álvarez Rosario, G, Adegoke,M. Bui,L, Commodore-Mensah,M. Derakhshan, S, Higgs,I, **Lane, R**, *McDermot, C, Nibbs, F and Sylman, S.* (2018). SURGE Scholars Experience: A Service Learning Approach to Assessing Recovery in the U.S. Virgin Islands. 43rd National 43rd Annual Natural Hazards Research and Application Workshop. Broomfield, CO.

Filali, R.I.L (2018). The Survivors of Public Health Disasters: The Social and Economic Consequences at Local Levels. Fifth Annual Conference on Social Sciences. Al Akhawayn University. Ifrane, Morocco.

Henny, K. **Lane, R.I.**, Bergen, G. et al (2016). Translating Findings from Rapid Behavioral Assessments into Action during the 2015 Sierra Leone Ebola Outbreak: Lessons Learned. The American Public Health Conference, Denver, Co.

Long, E., Ponder, M., Bernard, S., **Lane, R.I.** (2015). Knowledge, Attitudes, and Beliefs Related to Hypertension and High Cholesterol Self-Management among African American Men living in the Southeastern United States. The American Public Health Association Conference, Chicago, IL.

Lane, R. I., Gervin, D, Moeti, R. (2015). : Mirror mirror on the wall, why should my culture matter after all? . The American Evaluation Association National Conference, Chicago, IL.

Lane, R.I., Gervin, D. (2014). Evaluation Technical Assistance: The Art of Doing More with Less. The American Evaluation Association National Conference, Denver, CO.

Neely, E., Ayala, C., **Lane, R.I.**, Robb, Karen. (2014). Where do we stand with home blood pressure monitoring use among adults? American Heart Association consumer survey, June and December 2012. American Society of Hypertension Conference, New York, New York.

Neely, E., Ayala, C., **Lane, R.I.**, Robb, Karen. (2014). Actions taken to prevent hypertension among adults with self-reported normotension American Heart Association consumer survey, June and December 2012. American Society of Hypertension Conference, New York, New York.

Lane, R.I. Losby, J., Mugavero, K (2012). Healthier Communities through Sodium Reduction in Restaurants: Evaluation Approaches to Build Practice-Based Evidence. The American Public Health Association Conference, San Francisco, CA.

Lane, R. I., Losby, J., Mugavero, K. (2012). Relevance of the Role of Evaluation in Building Practice-based Sodium Reduction Evidence in Food Procurement Initiatives. The American Evaluation Association National Conference, Minneapolis, CA.

Lane, R.I., Losby, J. (2012). Responsive Evaluation to Build Practice- based Evidence in an Emerging Field: Example from Sodium Reduction Efforts. The American Evaluation Association National Conference, Minneapolis , CA.

Losby J, **Lane R.I.**, Mugavero K, Kane H, Hersey J, Anater A, Margolis M, Kuo T, Cummings P. (2012). Emerging Community Strategies to Create Supportive Environments for Sodium Reduction. (Poster presentation) Art and Science of Health Promotion. San Diego, CA.

Lane, R.I. et al. (2011). Using Evaluation to Assess Support Systems Needed to Move From Scientific Recommendations to Implementation. The American Evaluation Association National Conference, Anaheim, CA.

Lane, R. I., Losby, J., Mugavero, K. (2011). Informing Public Health Policy: A National Perspective on the Role of Evaluation. The American Evaluation Association National Conference, Anaheim, CA.

Mukhtar, Q., **Lane, R.I.**, Gallagher, K. Winters, C, Bullough, R. (2010). Exploring Collaborative Opportunities to Implement IOM Recommendations for Hypertension Control and Prevention Kansas City, MO. _The Diabetes Translation Conference.

Lane, R.I., Gase, L., Tucker-Brown, A. (2009). Looking for Quality? An Interactive Demonstration of How to Assess the Quality of Evaluation Products. Panel Chair/Presentation at The American Evaluation Association National Conference, Orlando, FL.

Lane, R.I., Shifflett, P., Dunet, D., Sullivan, S. (2009). Using Systems and Translation Frameworks to Examine Multi-site and Multi-level Evaluations. Panel Chair/Presentation. The American Evaluation Association National Conference, Orlando, FL.

Payne, G.H., Ladd, S., **Lane, R.I.** (2008). Development of an Evaluation Guidance Tool for State Stroke Awareness Media Campaigns. Poster presented at the 2nd Annual National Conference on Health Communication, Marketing and Media, August, Atlanta, GA.

Lane, R.I., Ladd, S., Jernigan, J., Redman, L., Casey., M. (2008). Conducting a Training Needs Assessment Using a Live Web Discussion Board. Panel Chair/Presentation at The American Evaluation Association National Conference, Denver, CO.

Gladden, M., Schooley, M., **Lane, R.I.** (2008). Walking the Talk: Evaluation Is as Evaluation Does. Panel Presentation at The American Evaluation Association National Conference, Denver, CO.

Select Invited Presentations

Lane, R.I., Mirambaeu, A.M. (2013). Overview of CDC's Evaluation Methodologies of Heart Disease and Stroke Prevention Initiatives. 3rd Forum on the Monitoring of the Plan for Fighting Chronic Non-communicable Diseases in Brazil. Brazil Ministry of Health, Brasilia, BR.

Lane, R.I. (2013). CDC Implementation Science Roundtable. Evaluation of the Adoption, Uptake, Implementation of the IOM Hypertension Recommendations. Centers for Disease Control and Prevention. Atlanta, GA.

Merritt, R.K. and **Lane, R. I.** (2010). Sodium Reduction: The Role of Evaluation. World Health Organization and Government of Canada Jointly Convened Information Exchange Forum with the Private Sector and Nongovernmental Organizations on Strategies to Monitor and Evaluate Population Sodium Consumption and Sources of Sodium in the Diet.

Lane, R.I.(2008). Mixed Methods in Evaluation. Presentation at the Division for Heart Disease and Stroke Prevention Grantee Meeting. Centers for Disease Control and Prevention. Atlanta, GA.

Graduate lectures

Health Policy: Health Care Reimbursement Policies. (Fall 2014). Emory University, Rollins School of Public Health.

Program Evaluation: Participatory Action Research. (Spring 2014). Emory University, Rollins School of Public Health.

Developmental Psychology: Introduction to Health Psychology. (Spring 2010). Troy University, Department of Psychology.

Seminar in Urban Education: Literature and Practice: Mixed Methods Research, Education Leadership Models (Spring 2007). Claremont Graduate University, Urban Leadership Program.

BOARD MEMBERSHIPS AND VOLUNTEER WORK

- Founder, Board member- ABAKKO Women Leaders in Community Health Foundation, Port Loko, Sierra Leone
- Chair of Mentor Program, Judge Willie J. Lovett, Jr. Impact Gives Back Scholarship (current)
- Girls Empowerment Sierra Leone, 2018-2019
- Indego Africa San Francisco Regional Board, Communication Lead, 2016-2017
- Commissioner, City of Richmond- Commission of Arts and Culture, 2016-17
- BruBru Non-Profit- Strategic Planning Committee and Program Development Committee Member (2013-16)
- 2016-19 Committee Member, Consortium of Universities for Global Health (Global Health Competency)
- President, Young Professionals Network- Centers for Disease Control and Prevention, 2013-2014
- VP Professional Development, Young Professionals Network- Centers for Disease Control and Prevention, 2012-2013

PROFESSIONAL ASSOCIATIONS

- American Sociological Association • American Evaluation Association • American Public Health Association

AWARDS AND RECOGNITION

- 2018-2020, Minority Scholars from Under-Represented Groups in Engineering and the Social Sciences (SURGE), NSF
- 2017-18, Anthony Social Science Fellowship award
- 2015-16, 2016-17 Eugene Cota-Robles Fellowship
- 2016 UCGHI Student Ambassador
- 2016-19 Committee Member, Consortium of Universities for Global Health (Global Health Competency)
- 2016-17 UC Global Food Initiative Fellowship
- 2007-2017- Numerous CDC awards for employee recognition

DATA ANALYSIS COMPETENCIES

- SPSS • Atlas Ti • NVivo

LANGUAGE SKILLS

- Basic professional proficiency in Spanish and Portuguese (oral and reading)