Dr. Shirley Feldmann-Jensen

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CAREER PROFILE

Dr. Shirley Feldmann-Jensen is a global thinker and leader with policy expertise at the intersection of disaster risk management and human outcomes. A rich range of academic, disaster risk management, and public health emergency form my professional experience in both international and domestic settings. I am dedicated to fostering the translation of theory to meaningful practice that can build greater resilience in communities.

LEADERSHIP PHILOSOPHY

Modeling leadership that builds relationships between the individual and the team, the organization and the meta-community, and the local to the global.

RESEARCH FOCUS

Emphasis is given to foundational elements to collaboratively advance the professionalization of disaster risk management, and on building community resilience to disruptive hazards.

- Piloting educational approaches to reflect the spectrum of drivers influencing future disaster risk management needs.
- Processes and policies for increasing adaptive capacity at interface of disasters, social vulnerability to disaster, and human health outcomes.
- Organizational influences on disaster risk management and mechanisms for reducing risk in communities.

EDUCATIONAL PHILOSOPHY

To foster a love of continual learning in others and to empower others to positively influence disaster resilience in their communities, region, state, and beyond.

EDUCATION

Doctor of Policy, Planning, & Development, University of Southern California, Sol Price School of Public Policy

Graduate Certificate, Johns Hopkins University, Bloomberg School of Public Health, *Health Emergencies in Large Populations*

Master of Public Health, California State University Long Beach

Bachelor of Science, Nursing, University of Minnesota Twin Cities

AWARDS

 2019 inaugural recipient of the Emergency Management Scholarship of Teaching and Learning (SoTL) Award, hosted by the University of Central Florida, presented at the 2019 FEMA Higher Education Symposium.

- **2018 Community Service Award**, California State University Long Beach, College of Health & Human Services.
- 2012 Community Service Award, California State University Long Beach, College of Health & Human Services.
- California State University Chancellor's Doctoral Incentive Program Scholar

TEACHING EXPERTISE

Theses Chaired:

- 35+ Student Original Research Master Theses
- 200+ Student Professional Master's Projects (applied theses)
- Student Doctoral Dissertation committee member *Massey University, Wellington, New Zealand*

Proficiency in both online and face to face deliveries:

- Expertise in online curriculum design, development and delivery
- Consistently positive student evaluations

Curriculum Developed, Designed, and Taught:

- Leadership across the Mega-Community
- Organizational Constructs for Influencing Complex Emergency Services Systems
- Strategic Planning and Integrative Practices Master level project (applied thesis)
- Master level fundamental research Thesis
- Policy Formulation & Implementation for the Emergency Services
- Population Health Constructs for the Emergency Services
- International Emergency Management: Comparative Systems
- Recovery, Continuity of Operations, & Emergency Management
- Principles of Emergency Management & Homeland Security
- International Health

RELEVANT PROFESSIONAL EXPERIENCE

- Lecturer and Program Coordinator, Master of Science in Emergency Services Administration program, School of Criminology, Criminal Justice, and Emergency Management, California State University Long Beach
- Public Health Emergency Planning and Training Specialist, Public Health Emergency Management, City of Long Beach Department of Health and Human Services
- Part-time Instructor, Health Sciences Department, California State University Long Beach
- **Pilot Project Coordinator and Health Education Specialist**, Hepatitis B Project, Refugee Program, Los Angeles County Department of Health Services
- Refugee Camp Public Health /Administrator, United Nations International Organization for Migration (UN-IOM), Pulau Bidong Refugee Camp, Malaysia

RECENT PROFESSIONAL CONTRIBUTIONS and GRANTS

- FEMA Higher Education- Code of Ethics and Standards of Practice for Emergency Management Professionals— co-lead for analytic team
- FEMA Higher Education Webinar
- EM Weekly Podcast(s)
- Quick Response Grant recipient Natural Hazards Center, 2019. Malibu Woolsey Fire "Stay and Defend" Population.

- Higher Education **Focus Group member** FEMA, 2017-18. *Emergency Management Scholarship of Teaching and Learning.*
- **Research grant team member** New Zealand Joint Centre for Disaster Research: *Caribbean Core Competency Roadmap for Emergency Management Professionals.*
- **Grant recipient** FEMA Higher Education, 2016-17. Behavioral Anchors, Measures, and Level development corresponding to *The Next Generation Core Competencies for Emergency Management Professionals*
- **Grant recipient & Convener** FEMA Higher Education, 2015-16. Focus Group & Delphi study to establish and define *The Next Generation Emergency Management Core Competencies*.
- Higher Education Focus Group member FEMA. Emergency Management Research Standards.
- Higher Education Focus Group member FEMA. Emergency Management Disciplinary Purview.

PROFESSIONAL and COMMUNITY SERVICE

- FEMA Higher Education Ethics in Emergency Management Special Interest Group *co-lead* 2018- present
- CSULB Campus Health and Safety Committee- *Council member* 2017 present
- CSULB CHHS Dean's Advisory Council on Health and Wellness 2023
- Malibu Fire Front Following Pilot Project Advisory Council member 2019 -present
- Region 9 Higher Education and Practice Collaborative member 2017-18/ 2023
- FEMA Higher Education Scholarship of Teaching and Learning Special Interest Group member 2018-present
- Center for Homeland Security and Defense University Partners Faculty Workshop 2018
- FEMA Higher Education Symposium Planning Group *member* 2016- 2019
- CSULB CCJEM School Self Study Assessment Committee member 2017-present
- CSULB Emergency Operations Center Planning and Intelligence Section Chief 2018-present
- CSULB CHHS Dean's Task Force on Inter-Professional Education (IPE) member 2016
- CSULB CCJEM Graduate Committee- member 2019 to 2022
- United Nations Office for Disaster Risk Reduction (UNISDR)- Invited Science and Technology
 Disaster Risk Reduction Partner 2016 present
- FEMA, Emergency Management Higher Education: Scholarship of Teaching and Learning-Invited Focus Group Member 2018
- Federal Emergency Management Agency (FEMA) Region 9: Emergency Management/Homeland Security Higher Education Regional Academic and Professional Collaborative- *Invited Participant* 2018
- FEMA National Training and Education Roundtable- *Invited Task Force Member* building strategic relationships between emergency management education and the National Preparedness System 2017
- William Averette Anderson Foundation, supporting under-represented groups studying in the field of Disaster and Hazard Research and Mitigation- *Feeder Council Member* 2016
- Coastline Community College, Homeland Security and Emergency Management program-Advisory Council Member 2010-2017
- FEMA Emergency Management Theory and Research Initiative *member*
- **Expert Review Delphi Panel** -The CDC and American Schools of Public Health. *Development of Core Competencies in Public Health Preparedness and Response 2008*
- Disaster Resource Committee *member*, Los Angeles County, Long Beach area- 2008- present.
- Disaster Health Volunteer, State of California 2011 -present
- USA Medical Reserve Corps, City of Long Beach chapter 2008-present

- Local community disaster drills and exercises evaluator 2008 present
- USC Price School of Public Policy, Doctor of Policy Planning and Development Program Internal Review, Task Force member 2012
- El Salvador, Water Crisis Project, Bajo Lempe region 2011-2013
- Global Tribe (NGO)- Advisory Board Member 2008 present

REFERED CONFERENCE PRESENTATIONS

- FEMA 25th Annual Emergency Management Higher Education Symposium, June 2023
 - Plenary Presenter: The Code of Ethics and Professional Standards of Conduct for Emergency Management Professionals
 - Plenary Panelist: The Multi-dimensional Impact of the FEMA Higher Education Program
- IAEM Region 9 Symposium, March 2023
 - Panelist: The New Region 8 &9 EM Collaborative: What is it and What does it do?
- 15th Annual Homeland Defense and Security Education Summit, November 2022
 - **Co-Presenter:** Recognizing Distributed Roles and Lenses in a Public Health Emergency
- IAEM Region 9 Symposium, June 2022
 - Presenter: Code of Ethics and Professional Standards of Conduct for Emergency Management Professionals
- FEMA 24th Annual Emergency Management Higher Education Symposium, June 2022
 - **Panelist:** Code of Ethics and Professional Standards of Conduct for Emergency Management Professionals
 - **Panelist:** Social Determinants of Risk in an Era of Changing Climate and Emerging Infectious Diseases
 - **Poster:** Ethics in Action: *Code of Ethics and Professional Conduct for Emergency Management Professionals*
- 14th Annual Homeland Defense/Security Education Summit, November 2021
 - **Panelist**: Professional Code of Ethics and Standards of Practice for Emergency Management Professionals presented for public comment
- FEMA 24th Annual Emergency Management Higher Education Symposium, June 2021
 - Panelist: Professional Code of Ethics and Standards of Practice for Emergency Management Professionals – presented for public comment
- FEMA 23rd Annual Emergency Management Higher Education Symposium, June 2020
 - Panelist: Developing Professional Ethics for Emergency Management: Draft Code and Standards of Practice
 - **Panelist:** Implications of COVID-19, PH, & Other Human Security Disasters: Curricular and Policy Integration Mandates for Emergency Management and Homeland Security
 - Presenter: Translational Research as a Culminating Student Research Assignment
- International Association of Emergency Managers Annual Conference, November 2020.
 - Panelist: Developing a Future Emergency Management Workforce through Core Competency Frameworks
- International Natural Hazards Research and Applications Workshop, July 2020.
 - Panelist: 2018 Woolsey Fire: Resilience under Fire
- FEMA 22nd Annual Emergency Management Higher Education Symposium, June 2020
 - Panelist: Professional Ethics for Emergency Management: Work conducted by the SIG
- RISE Conference, November 2019, National Council for Science & the Environment.
 - Invited panelist: Experiences Teaching Disasters and Service Learning Activities
- 12th Annual Homeland Defense/Security Education Summit, October 2019

- Panelist: Building on Common Ground: Emergency Management & Homeland Security
- FEMA 21st Annual Emergency Management Higher Education Symposium, June 2019
 - **Workshop Presenter**: The Scholarship of Teaching and Learning: *Teaching and Research Don't Have to be Separate*
 - Special Interest Group Facilitator: Ethics in Emergency Management
 - Panelist: Building on Common Ground: Emergency Management & Homeland Security
- Information Systems for Crisis and Risk Management (ISCRAM) November 2018.
 - **Workshop Presenter**: Designing for Resilience: Shaping Future DRM Workforce through Core Competency Frameworks.
- 13th Annual Homeland Defense and Security Education Summit, October 2018.
 - Panelist: Core Competencies: commonalities in EM and HS
- California Emergency Services Association (CESA), Sept. 2018.
 - **Presenter:** Core Competencies: Keys to your Foundations and Future.
- FEMA 20th Annual Emergency Management Higher Education Symposium, June 2018.
 - Invited Plenary: The Next Generation Core Competencies for Emergency Management
 - Panelist: The Next Generation Core Competencies: How to Use the New Competencies
 - Workshop Presenter: The Scholarship of Teaching and Learning in Emergency Management and Homeland Security
 - Roundtable Facilitator: Ethics in Emergency Management
- American Society for Public Administration conference, March 2018.
 - Panelist: Next Generation Emergency Management Core Competencies: Levels and Measures for Education and Performance
- Women in Homeland Security, Southern California Chapter
 - Invited Panelist: Future Trends and Preparing a Future Workforce
- International Natural Hazards Research and Applications Workshop, July 2017.
 - Invited Facilitator: Teaching and Learning Roundtable
- FEMA 19th Annual Emergency Management Higher Education Symposium, June 2017.
 - Presenter: Next Generation Core Competencies: Refinement and Measurements
 - Panelist: Graduate Level Programs: Building a Future Executive Workforce
 - Panelist: Teaching Emergency Management with and Without Textbooks
- United Nations (UN) International Strategy for Disaster Risk Reduction (ISDR) Global Platform for Disaster Risk Reduction, May 2017.
 - Invited working session contributions informing panel presentations for Global Leader's Forum.
- International Conference on Urban Disaster Reduction, October 2016.
 - Presenter: Next Generation Core Competencies for Disaster Risk Management
 - Panel Facilitator x 2: Understanding Populations & Research Practices
- California Emergency Services Association (CESA), September 2016
 - Presenter: Next Generation Core Competencies Listening Session
- FEMA Region 9 Executive Retreat, August 2016.
 - Invited Presentation: Emergency Management Leadership in a Dynamic and Changing World
- International Natural Hazards Research and Applications Workshop, 2016.
 - Panelist: The Emerging Global Disaster Risk Management System
 - **Poster**: Next Generation Emergency Management Core Competencies
- FEMA Emergency Management Institute Higher Education Symposium, 2016.
 - Panelist: Next Generation Core Competencies: Building the EM Workforce for 2030

- **Panelist:** Toward a Substantive Dialogue: The Need for an Ethics Framework in Emergency Management, Part 2
- UNISDR Science and Technology Conference, 2016.
 - **Invited Reviewer**: Post conference summary report
 - Invited Rapporteur: Regional Science and technology networks and platforms
 - **Poster**: The Emergence of a Globalized Disaster Risk Management System: Implications for Governance
 - **Poster**: Next Generation Emergency Management Core Competencies
- People in Disasters Conference, New Zealand, 2016.
 - **Invited Evaluator:** conference presentations
 - Invited Reviewer: conference summary publication
- Emergency Management Conference, Arkansas Tech University, 2016.
 - Invited Presentation: Global Strategy Changes for Management of Risk Reduction
- International Natural Hazards Research and Applications Workshop, 2015
 - **Poster:** The Emergence of a Globalized Disaster Risk Management System: Implications for Governance
- FEMA Emergency Management Institute Higher Education Symposium, 2015
 - **Presentation:** Fostering the Reflective Practitioner
 - **Presentation:** *EM Amid Forces Shaping the 21st Century*
- Emergency Management Conference, Arkansas Tech University, 2015.
 - Invited Keynote Address: Emergency Management Amid the Forces Shaping the 21st Century
- FEMA Emergency Management Institute Higher Education Symposium, 2014.
 - Panelist: Focus group findings presentation on EM Research and Disciplinary Purview
- International Natural Hazards Research Applications Workshop.
 - **Poster:** 2009 H1N1 Influenza A: Social Network Analysis of the ICS Communications During a Mass Vaccination Clinic
- Centers for Disease Control and Prevention (CDC) Strategic National Stockpile Summit.
 - **Poster:** 2009 H1N1 Influenza A: Social Network Analysis of the ICS Communications During a Mass Vaccination Clinic
- Homeland Security & Defense Education Consortium: Global Emergency Preparedness and Response Conference.
- American Public Health Association national meeting.
 - Presentation: Online Learning: Integration with Traditional Classroom Teaching
- American Public Health Association national meeting, 2007.
 - Presentation: Acosta-Deprez, et al. Pathways to Progress: Current and Future Trends of Blended Learning and Public Health Education
 - Poster: Preparing for the Next Pandemic: Influenza A Curriculum for First Responders

PEER REVIEWED PUBLICATIONS

- Brown, N.A., Feldmann-Jensen, S., Rovins, J.E., Orchiston, C., and Johnston, D., (2021). Exploring
 Disaster Resilience within the Hotel Sector: A Case Study of Wellington and Hawke's Bay New
 Zealand. International Journal of Disaster Risk Reduction.
- Brown, N.A., Feldmann-Jensen, S., Rovins, J.E., Orchiston, C., and Johnston, D., (2020). Building Disaster Resilience within the Hotel Sector: A Mixed Methods Study. 8th International Conference on Building Resilience Lisbon 2018 Book of Papers (pp.193-201).

- Jensen, S.J., Feldmann-Jensen, S., Woodworth, B.H., (2019). Quick Response Report #298:
 Resilience Under Fire: Protective Action, Attitudes, and Behaviors Evidenced in the 2018 Woolsey
 Fire (Report No.298). Boulder, CO: University of Colorado Natural Hazards Center.
 https://hazards.colorado.edu/quick-response-report/resilience-under-fire
- Contributing paper to the UNISDR GAR: Feldmann-Jensen, S., Jensen, S.J., and Smith, S.M., (2019). Global Assessment Report on Disaster Risk Reduction chapter. Next Generation Core Competencies: Building a workforce with the knowledge, creativity, and policy expertise for Disaster Risk Reduction. Geneva, Switzerland: UNISDR.
- Feldmann-Jensen, S., Jensen, S., Smith, S.M., and Vigneaux, G., (2019). Next Generation Emergency Management Core Competencies. *Journal of Emergency Management*.
- Feldmann-Jensen, S., Hackerott, C., Connolly Knox, C., Ramsey, J., McEntire, D.A., and Jerolleman, (2019). The Scholarship of Teaching and Learning in Emergency Management and Homeland Security: Trends, Gaps, Barriers, and Opportunities. *Journal of Emergency Management*.
- Brown, N., Rovins, J., Feldmann-Jensen, S., Orchiston, C., and Johnston, D. (2018). Measuring
 Disaster Resilience within the Hotel Sector: An exploratory survey of Wellington and Hawke's
 Bay, New Zealand hotel staff and managers. International Journal of Disaster Risk Reduction.
- Brown, N., Orchiston, C., Rovins, J., Feldmann-Jensen, S., and Johnston, D. (2018). *Investigating Disaster Resilience within the Hotel Sector: An integrative conceptual framework.* Journal of Hospitality and Tourism Management.
- Brown, N., Rovins, J., Feldmann-Jensen, S., Orchiston, C., and Johnston, D., (2017). Exploring
 Disaster Resilience within the Hotel Sector: a systematic review of literature. International
 Journal of Disaster Risk Reduction. DOI 10.1016/j.ijdrr.2017.02.005.
- Feldmann-Jensen, S., Jensen, S., Smith, S.M., and Etkin, D., (2016). Toward a Substantive Dialogue: The Case for an Ethical Framework in Emergency Management, Part 1. Australasian Journal of Trauma and Disaster Studies. http://trauma.massey.ac.nz/issues/2016-1/AJDTS 20 1 Feldmann-Jensen.pdf
- Etkin, D., Feldmann-Jensen, S., Smith, S., and Jensen, S., (2016). Toward a Substantive Dialogue: The Case for an Ethical Framework in Emergency Management, Part 2. *Australasian Journal of Trauma and Disaster Studies*. http://trauma.massey.ac.nz/issues/2016-1/AJDTS_20_1_Etkin.pdf
- People in Disasters: Learning Report from Conference 2016, (2017). Christchurch earthquake: mental health impacts and psychosocial recovery. Australasian Journal of Disaster and Trauma Studies. http://trauma.massey.ac.nz/conference/PID Learning Report 2017.pdf
- Lambie, E., Brogt, E., Wilson, T., Johnston, D., Ardagh, M., Deely J., Jensen, S., and Feldmann-Jensen, S., (2016). Closed Circuit Television Earthquake Behavior Coding Methodology: Analysis of Christchurch Public Hospital video data from the 22 February Christchurch earthquake event. *Natural Hazards Review*. DOI 10.1007/s11069-016-2735-9.
- Aitsi-Selmi A., et. al., (2016). Reflections on a Science and Technology Agenda for 21st Century
 Disaster Risk Reduction: Based on the Scientific Content of the 2016 UNISDR Science and
 Technology Conference on the Implementation of the Sendai Framework for Disaster Risk
 Reduction 2015-2030. *International Journal of Disaster Risk Science*. DOI 10.1007/s13753-016-0081-x.
- Jensen, S.J., Feldmann-Jensen, S., Johnston, D.M., and Brown, N.A., (2015). The Emergence of a Globalized System for Disaster Risk Management and Challenges for Appropriate Governance. *International Journal of Disaster Risk Science*. Volume 6, Issue 1, pp. 87-93. DOI: 10.1007/s13753-015-0043-8.

• Feldmann-Jensen, S., (2014). Conditions for an App Serving Unplanned Urban Communities: Integrating Cell Phones into Health Promotion Messaging, University of Southern California.

AUTHORED GOVERNMENT DOCUMENTS and REPORTS

- Ethics SIG (2022). Code of Ethics and Professional Standards of Conduct for Emergency Management.
- Jensen, S.J., Feldmann-Jensen, S., Woodworth, B.H., (2019). The 2018 Woolsey Fire: A Catalyst for Change- A Roadmap to Create a Safe and Thriving Community Living at the Wildland Urban Interface amid a Changing Climate. Los Angeles Emergency Preparedness Foundation: Los Angeles, CA. https://laepf.org/woolsey-fire
- Caribbean Core Competency for Emergency and Disaster Management Roadmap, (2017).
 Caribbean Disaster Emergency Management Agency (CDEMA) & GNS Science, New Zealand Report; 2017/46. http://dx.doi:10.21420/G22W6Z
- FEMA, Emergency Management Higher Education: Scholarship of Teaching and Learning Focus Group report (2017).
- The Next Generation Core Competencies for Emergency Management Professionals: Handbook of Behavioral Anchors and Key Actions for Measurement. (2017). Emmitsburg, MD: FEMA.
 https://training.fema.gov/hiedu/docs/emcompetencies/final-%20ngcc_and_measures_aug201-7.pdf
- The Next Generation Emergency Management Core Competencies, Executive Summary, (2016).
 Emmitsburg, MD: FEMA.
 https://training.fema.gov/hiedu/docs/emcompetencies/ngcc%20final%20competencies%204-28-2016.pdf
- New Zealand National Health Emergency Management Plan (a contributing author)
- After Action Report, 2009 H1N1 Response, City of Long Beach Department of Health and Human Services (DHHS)
- Annex to the Los Angeles County Strategic National Stockpile Plan, City of Long Beach DHHS
- Mass Illness Alternate Care Plan, City of Long Beach DHHS
- Multi-Year Training Plan, City of Long Beach DHHS
- Mass Prophylaxis Plan, City of Long Beach DHHS
- Closed Points of Dispensing Strategies, City of Long Beach DHHS
- Response Resource Center Field Operations Guide, City of Long Beach DHHS
- Mobilization Center Field Operations Guide, City of Long Beach DHHS
- Point of Dispensing Field Operations Guide, City of Long Beach DHHS
- Risk Communications Field Operations Guide, City of Long Beach DHHS
- Crisis Emergency Response Risk Communication Plan, City of Long Beach DHHS

MANUSCRIPTS in REVIEW

- Book: Feldmann-Jensen, S., and Jensen, S. J., Editors (anticipated 2023) Case Studies of Innovations in Disaster Response. Cambridge, MA: Elsevier
- **Journal Article:** Smith, S.M. and Feldmann-Jensen, S. (anticipated 2023). For Such a Time as This: Development of The Code of Ethics and Professional Standards of Conduct for Emergency Management Professionals. *Journal of Emergency Management*.
- **Journal Article:** O'Sullivan, T., Feldmann-Jensen, S., Ramsey, J., Jensen, S.J., and Carlson, C. (anticipated 2023). Building on Common Ground: Emergency Management and Homeland Security in Contemporary Practice and Education. *Journal of Homeland Security and Emergency Management*.

• **Journal Article:** Feldmann-Jensen, S., Kreisberg, D., Colle, J., and Lucus-McEwen, V. (anticipated 2024). Transforming the EM Landscape through Student Led Applied Research. *Journal of Security, Intelligence, and Resilience Education*.

EDITORIAL and REVIEWER ACTIVITIES

- Journal of Security, Intelligence, and Resilience Education Editorial Board member
- Journal of Rural Emergency Management Editorial Board member
- Peer Reviewer for:
 - Journal of Emergency Management
 - Journal of Homeland Security and Emergency Management
 - International Journal of Environmental Research and Public Health
 - Australasian Journal of Trauma and Disaster Studies
 - Taylor and Francis Book Review, *The Distributed Functions of Emergency Management and Homeland Security*
 - Butterworth-Heinemann 3rd Ed. Book review, Introduction to International Disaster Management
 - UNISDR Global Platform provisional agenda concept papers
 - UNISDR Science and Technology 2016 conference report

PROFESSIONAL CREDENTIALS

- Registered Nurse (RN) licensed in California and New Zealand
- Public Health Nurse (PHN) licensed in California
- Certified Health Education Specialist (CHES)
- Certified Homeland Security Exercise & Evaluation Specialist (HSEEP)
- Certified in National Incident Management System/Incident Command System (NIMS/ICS 100/700, 200/800, 300, and 400)
- Certified Terrorism Liaison Officer (TLO)
- USA security clearance

PROFESSIONAL AFFILIATIONS

- Women in Homeland Security, Southern California Chapter
- Long Beach Disaster Resource Committee
- California Disaster Health Volunteer/ Medical Reserve Corps