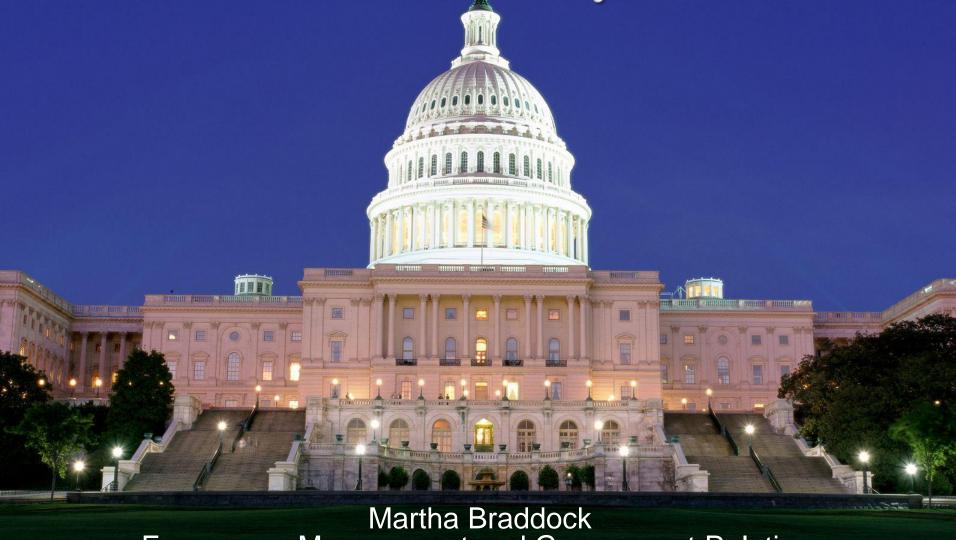
PUBLIC POLICY AND ADVOCACY TRAINING

Natural Hazards Conference | 2020 Sunday, July 12 3:30 to 5:00 p.m. MDT







Emergency Management and Government Relations

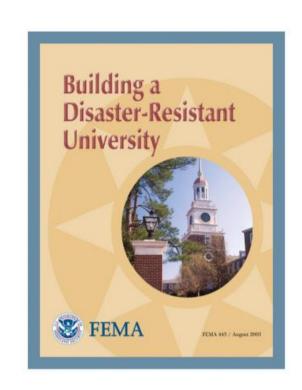
Influencing Congress and Policy

- Takes patience, play the long game
- Build relationships
- Find and develop champions
- Take advantage of opportunities

21 years building support for legislation for reliable funding source for Pre- Disaster mitigation in FEMA

- 1997 Project Impact
- 2000 Disaster Resistant Universities
- 2000 Pre-Disaster Mitigation(PDM) authorized. Yearly appropriation required; 3 year sunset







New Pre-Disaster Mitigation Program

Building Resilient Infrastructure and Communities Program (BRIC)

Includes 6% set aside from the Disaster Relief

Fund

5 Year Sunset

- Status
- What you can do
- Info available at <u>fema.gov/bric</u>





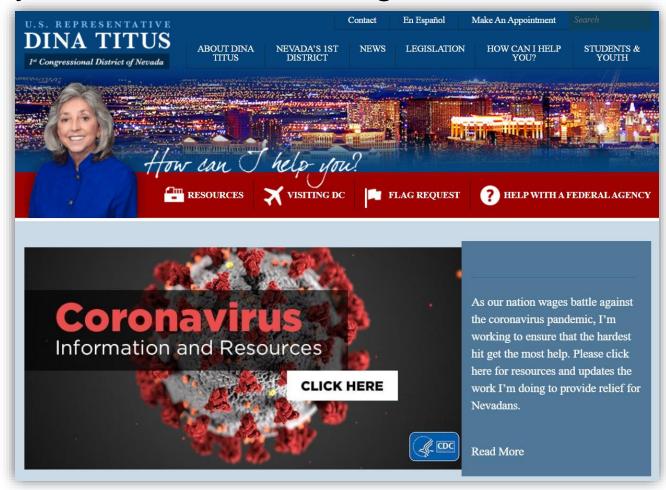
Challenges and Opportunities in 2021

- Potential for new administration
- Changes in Executive Branch leadership
- New Members of Congress
- New leaders in key committees
- New key staff



Where to Start

Research your Members of Congress











Key Committees

Authorization

- House Committee on Transportation and Infrastructure Subcommittee on Public Buildings, Economic Development, and Emergency Management
- Senate Committee on Homeland Security and Government Affairs

Appropriations

- House Appropriations Subcommittee on Homeland Security
- Senate Appropriations Subcommittee on Homeland Security



The Clock is Ticking

- BRIC's 5 year window started October 2018
- Reach out to your Members
- Success stories and advocacy needed
- Paint the picture
- Develop the champions





"If this program is so important, why have I not heard from home?"

