



ASSOCIATION OF CONTINUITY PROFESSIONALS

The background of the slide is a photograph of a mountain range with significant snow cover under a clear blue sky. The mountains are rugged and jagged, with snow filling the valleys and clinging to the slopes.

Prepared for Anything: The Role of Business Continuity in Organizational Resilience

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Colorado Rocky Mountain Chapter

Russ Laughlin

- Retired after 50 years in IT Industry
- PMP, CISSP, ITIL, CBCP, MBA
- President at ACP Colorado Rocky Mountain Chapter
- 20+ years in Business Continuity and Disaster Recovery
- Nonmedical Volunteer with Front Range Veterinary Medical Reserve Corp and Rocky Mountain Medical Reserve Corp



Dan McCarter

- Enterprise Account Executive at Fusion Risk Management
- Director of Programs & Education at ACP Colorado Rocky Mountain Chapter
- 14 years in Continuity/Resilience
- Helped organizations of all sizes in Public and Private Sectors enhance their continuity programs with technology



Note on Sources

These are our own opinions and do not necessarily represent the views of either the Association of Contingency Planners nor any current or past employer. Presentation is based primarily on Russ and Dan's professional experience and knowledge.



ChatGPT has been used to check our assertions. Generally considered reasonably unbiased and authoritative. May include information normally behind paywalls. Cited when directly quoted

Agenda



Business Continuity
and Disaster Planning



History of Business
Continuity



Business Continuity
Role in Operational
Resilience



Common Interests
Public/Private



Questions

Business Continuity Part of Disaster Planning Community

A Business Continuity manager is the private sector equivalent to a public sector Emergency Manager – **Russ Laughlin**

Similar goals

- Business Continuity strives to continue an organization's critical functions after unexpected events
- Emergency Management strives to ensure well being of communities during and after crisis

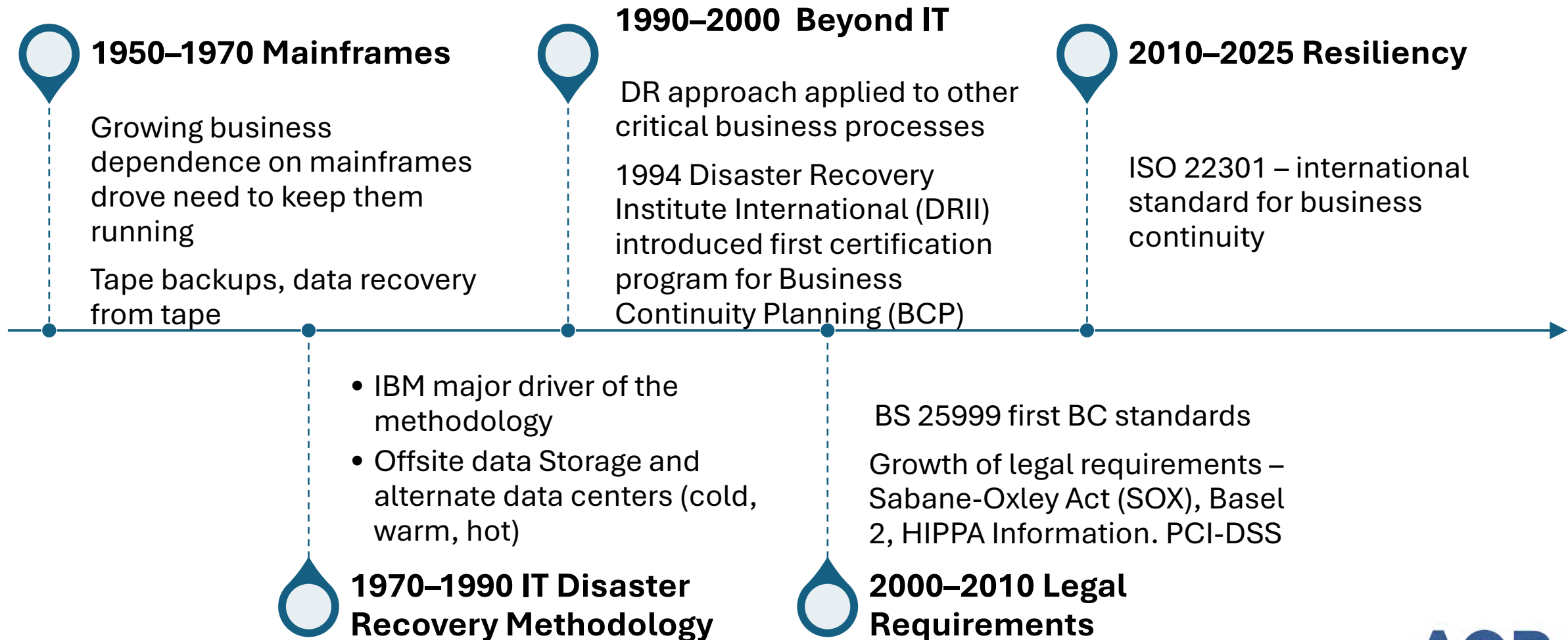
Similar Frameworks

- ISO 22301
- NIST 800-34
- Federal Continuity Directives FDC1 and FDC2
- NFPA 1600 and 1660

Some Common Tools

- Emergency notification tools (Everbridge, etc.)

History of Business Continuity



What is Organizational Resilience?



ANTICIPATE

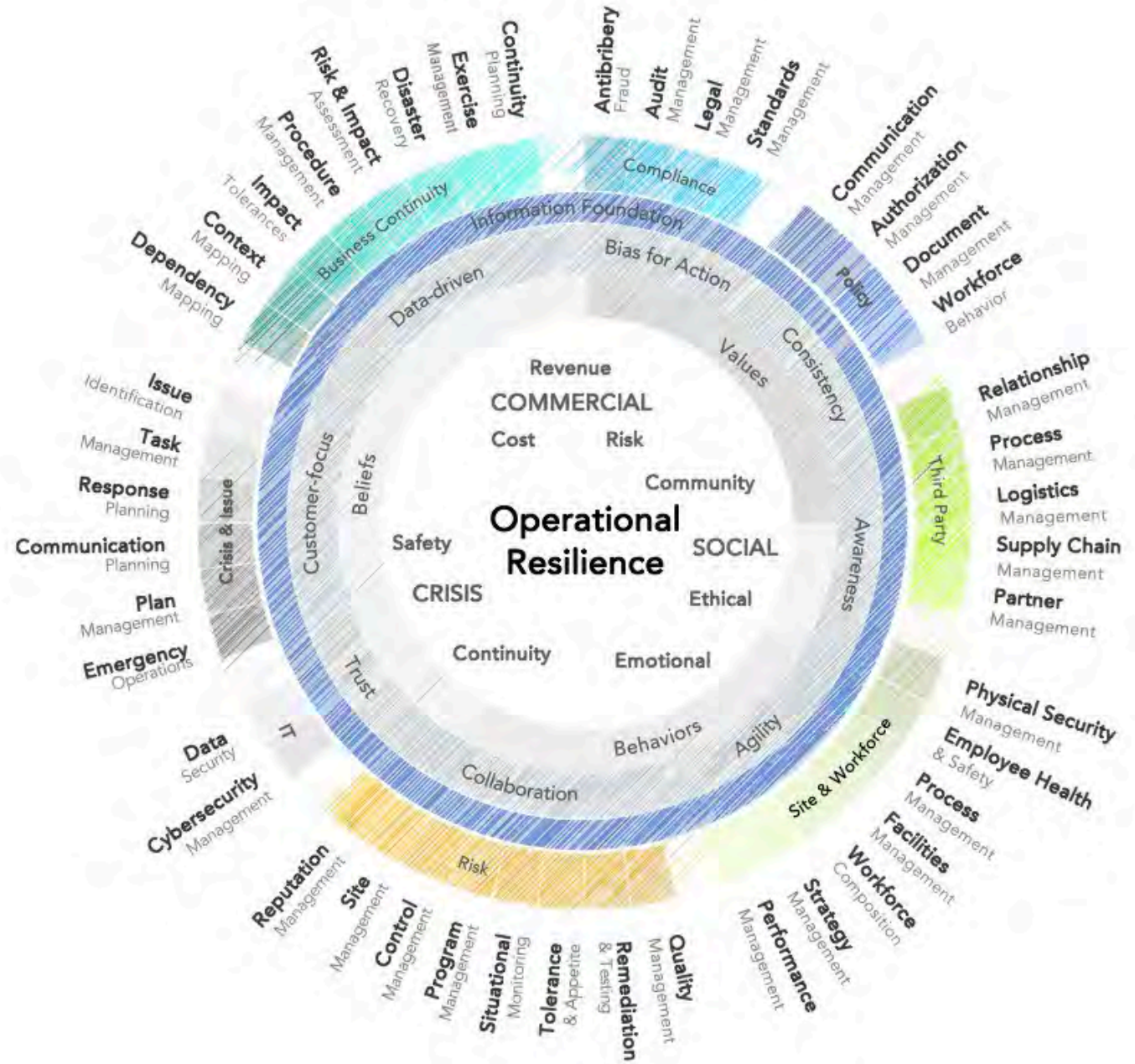


ADAPT



RESPOND

Operational Resilience



Key Operational Elements

IT Disaster Recovery

Risk Management

Crisis and Incident
Management

Business Continuity
Management

Third-Party Risk Management

Cyber-Risk Management

Sites, Facilities and Physical
Safety

How Does Business Continuity Build Resilience?



Risk Mitigation

- Risk Assessment
- Business Impact Analysis
- Redundant Systems



Preparedness

- Plan Development
- Testing & Exercising
- Continuous Improvement



Rapid Recovery

- Collaboration
- Clear Communication
- Adaptive Capability

Case Study: Los Angeles Fires



Public Sector



Private Sector

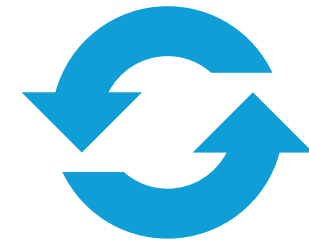
What Can We Learn?



Proactive Planning



Cross-Sector
Collaboration



Continuous
Improvement

Trends in Continuity and Resilience



INTEGRATION OF
ADVANCED TECHNOLOGIES



FOCUS ON SUPPLY CHAIN
RESILIENCE



AGILITY AND ADAPTIVE
CONTINUITY PLANNING

Building Resilient Organizations Together



Unified Approach



Future Preparedness



Build a Partnership

Common Interests

Outreach

- Communicate the importance of continuity planning to local organizations
- Communicate the importance of disaster planning to local organizations

Cross Training

- FEMA Emergency Management Institute
- DRII / BCI
- Professional organizations with parallel interests (DRII, PMI, CISSP, etc.)

Partnership Opportunities

- Collaborative projects/workshops for public audiences
- Other



Questions

