

Social Vulnerability to Wildfires Among Hispanic and Latino Populations in the Texas Wildland-Urban Interface

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ENVIRONMENTAL STUDIES

Global expansion of wildland-urban interface intensifies human exposure to wildfire risk in the 21st century

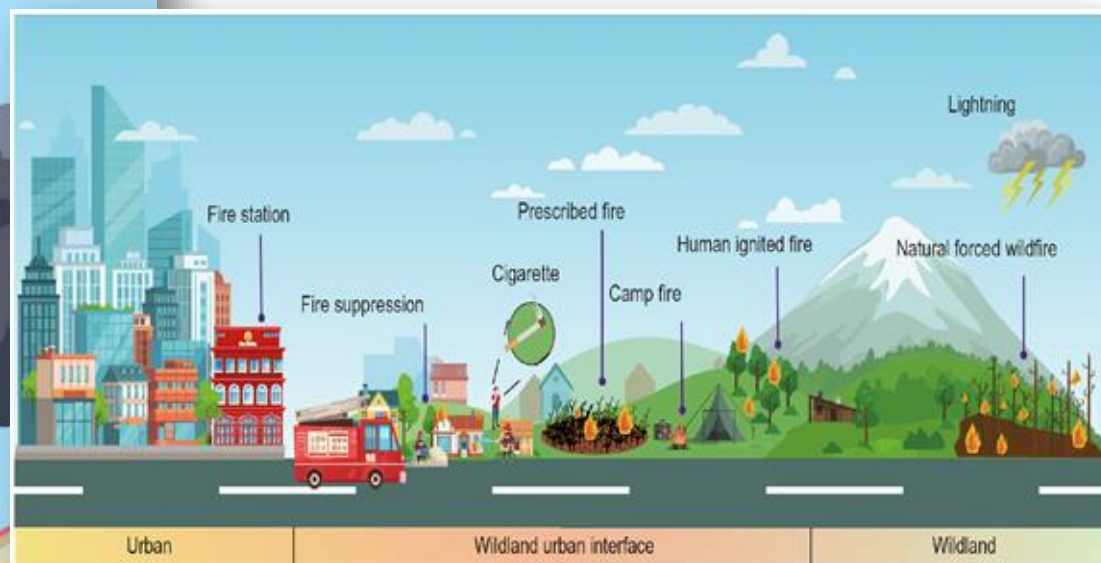
Yongxuan Guo^{1,2†}, Jianghao Wang^{1,2*†}, Yong Ge^{3,4}, Chenghu Zhou^{1,2}

What is the wildland urban interface?

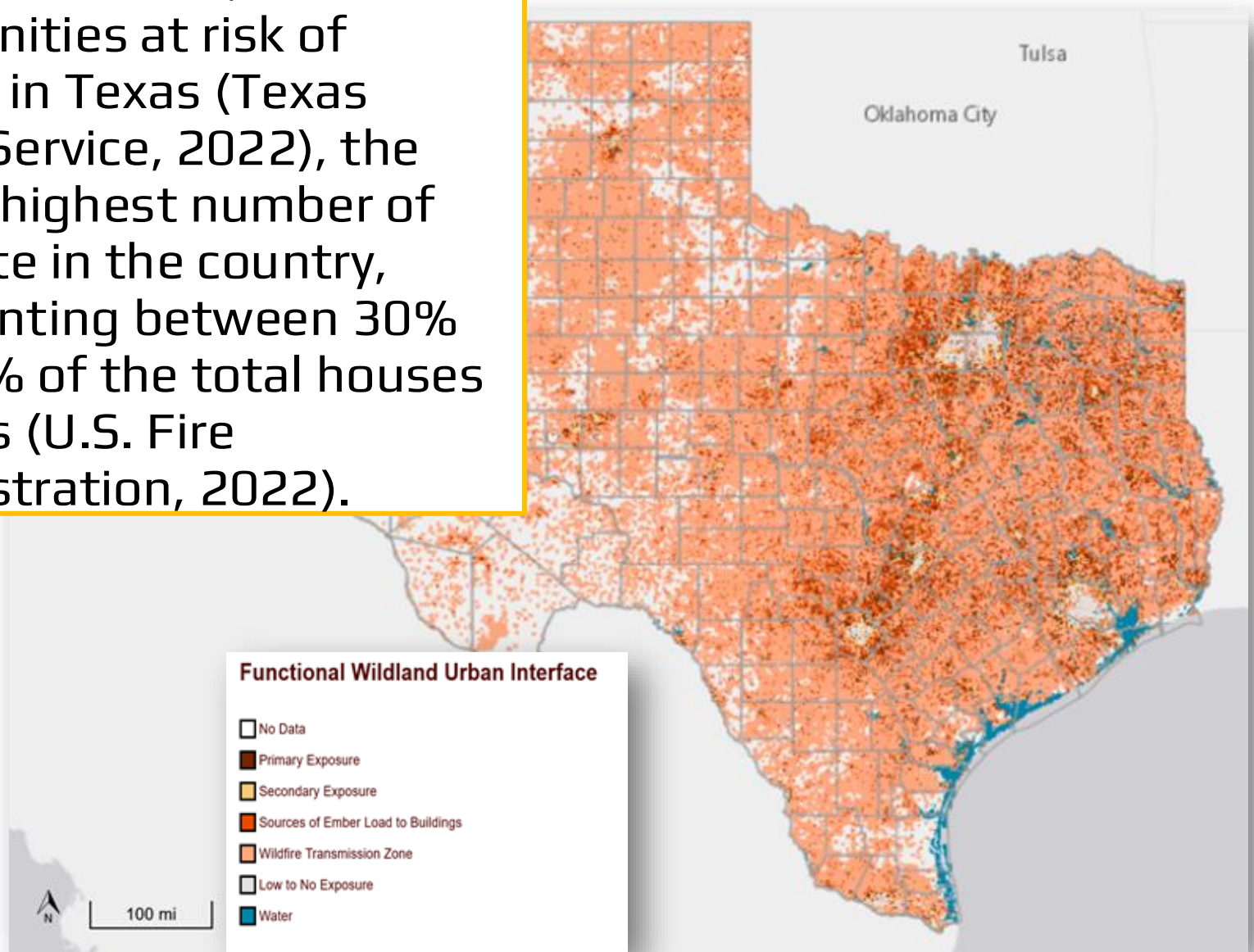
The wildland urban interface (WUI) is where human development and the wildlands meet. Knowing if you're located within this area will help you better understand the risks of fire to your home.



FRONTLINE[®]
WILDFIRE DEFENSE



There are over 14,500 communities at risk of wildfire in Texas (Texas Forest Service, 2022), the second highest number of any state in the country, representing between 30% and 45% of the total houses in Texas (U.S. Fire Administration, 2022).



Hispanics officially make up the biggest share of Texas' population, new census numbers show

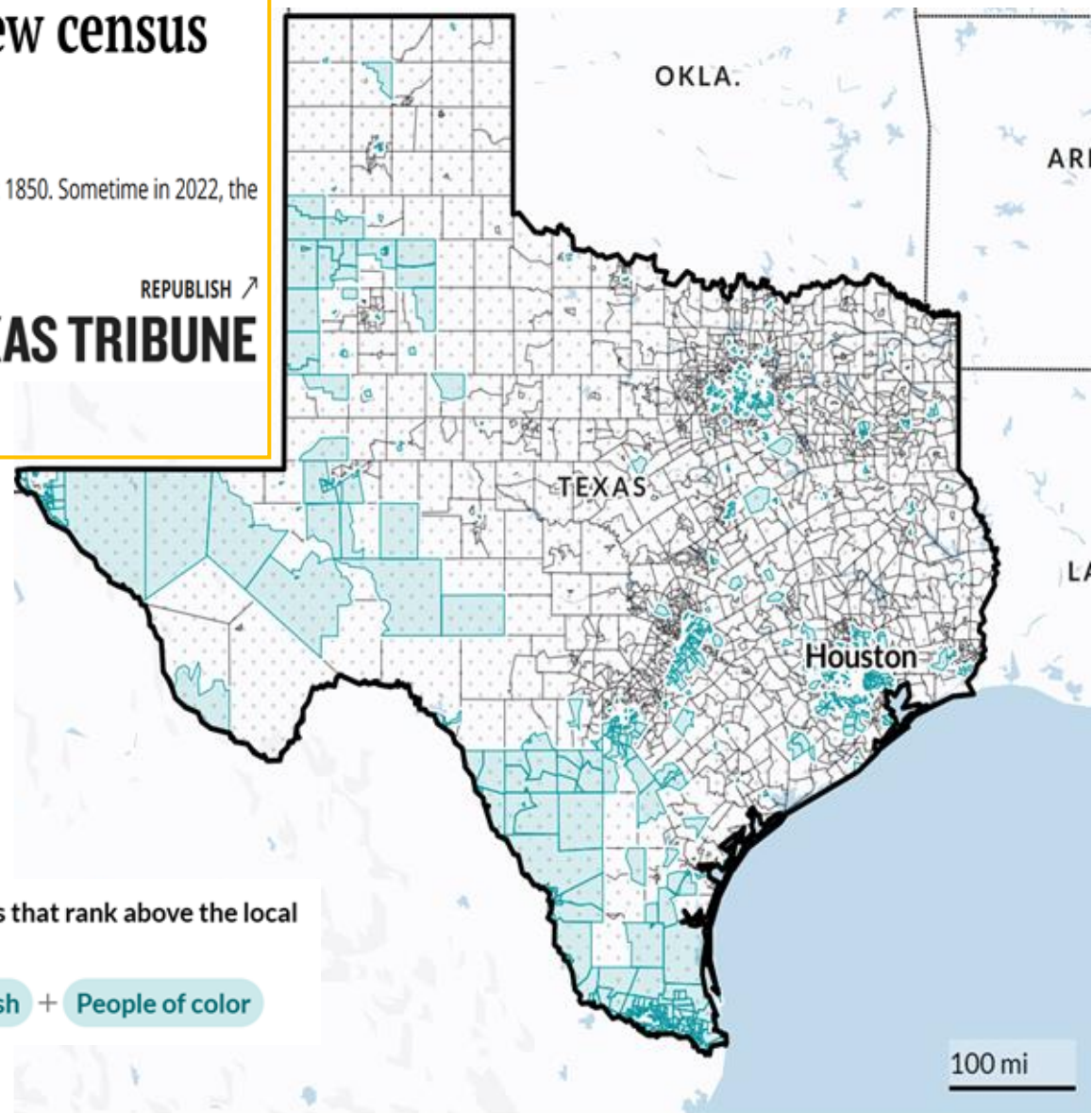
White people had been the state's largest population group since at least 1850. Sometime in 2022, the Hispanic population surpassed them, new data shows.

BY ALEXA URA

JUNE 21, 2023, 11:01 P.M. CENTRAL

REPUBLIC 

 **THE TEXAS TRIBUNE**



Highlight areas that rank above the local median for:

Limited English + People of color



 Selected place  County line  State line  Area with vulnerable populations  Census tract

**Quick Response Research
Award Program:** Wildfire
Vulnerability of Hispanic
& Latino Communities in Texas:
A Bilingual Survey Instrument

Award 1: Design
a bilingual (Spanish-English)
survey on linguistic-
cultural, socioeconomic
challenges of Hispanic and Latino
communities living in WUIs.
Award 2: Deploy the survey at the
end of the 2024 wildfire season.

**Weather Ready Research
into Operations:** Culturally
Responsive Communication to
Wildland Urban Interface Com
munities in Texas

Objective 1: Design culturally
relevant, bilingual
(English/Spanish)
communication and educational
products promoting wildfire
preparedness for Hispanic/Latino
communities in Texas WUIs.

- How do linguistic-cultural, and socioeconomic factors of Hispanic/Latino communities in Texas influence their preparation and readiness capacity for wildfires in WUIs?
- Relatedly, how do these dimensions affect the social and wildfire vulnerability experienced by the targeted community in 2024?

Survey Summary:

Online-based
Distributed by Qualtrics
Texas zip codes
associated to WUIs
Self-identified Hispanic-
Latinx, adults residing in
Texas

OVERALL TOTAL COMPLETES	202
INCIDENCE RATE (IR)	12%

MALE	89
FEMALE	113
AGE	
18-34	62
35-54	69
55+	71

Download
the survey



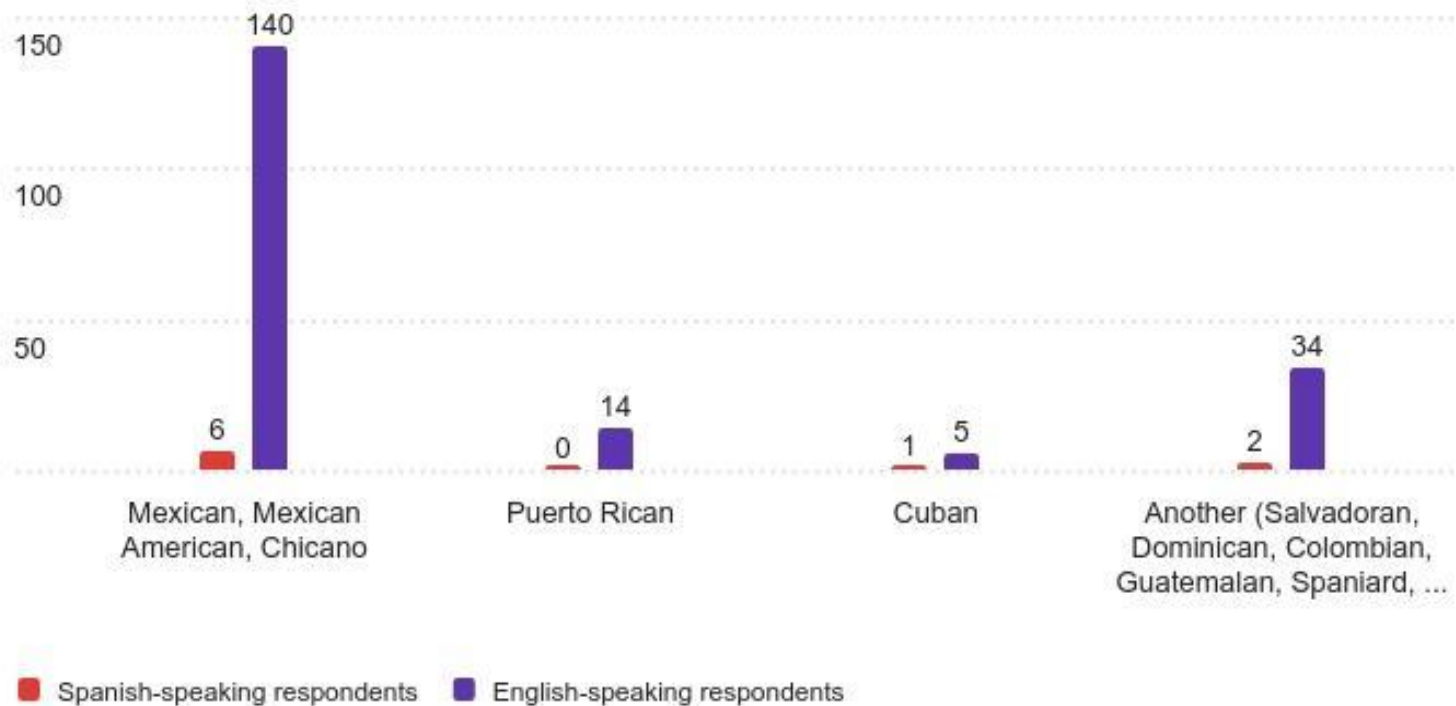
NSF NHERI 
DESIGNSAFE

Would you like to answer this survey in English or Spanish? ¿Quisiera responder esta encuesta en español o en inglés?	Percentage	Count
English / inglés	96%	193
Spanish / español	4%	9

What is your Hispanic, Latino, or Latinx origin?

¿Cuál es su origen hispano, latino o latinx?

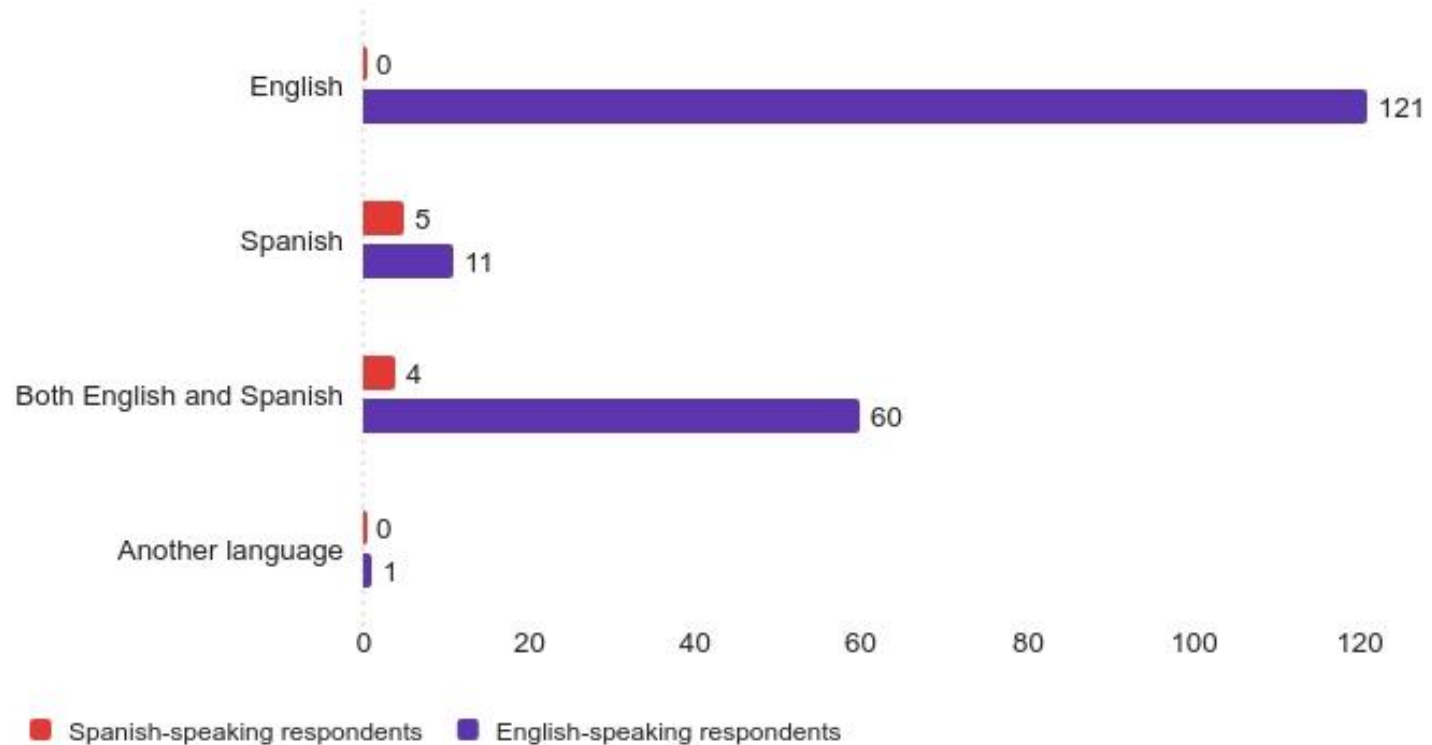
202 Responses



Which language do you primarily speak at home?

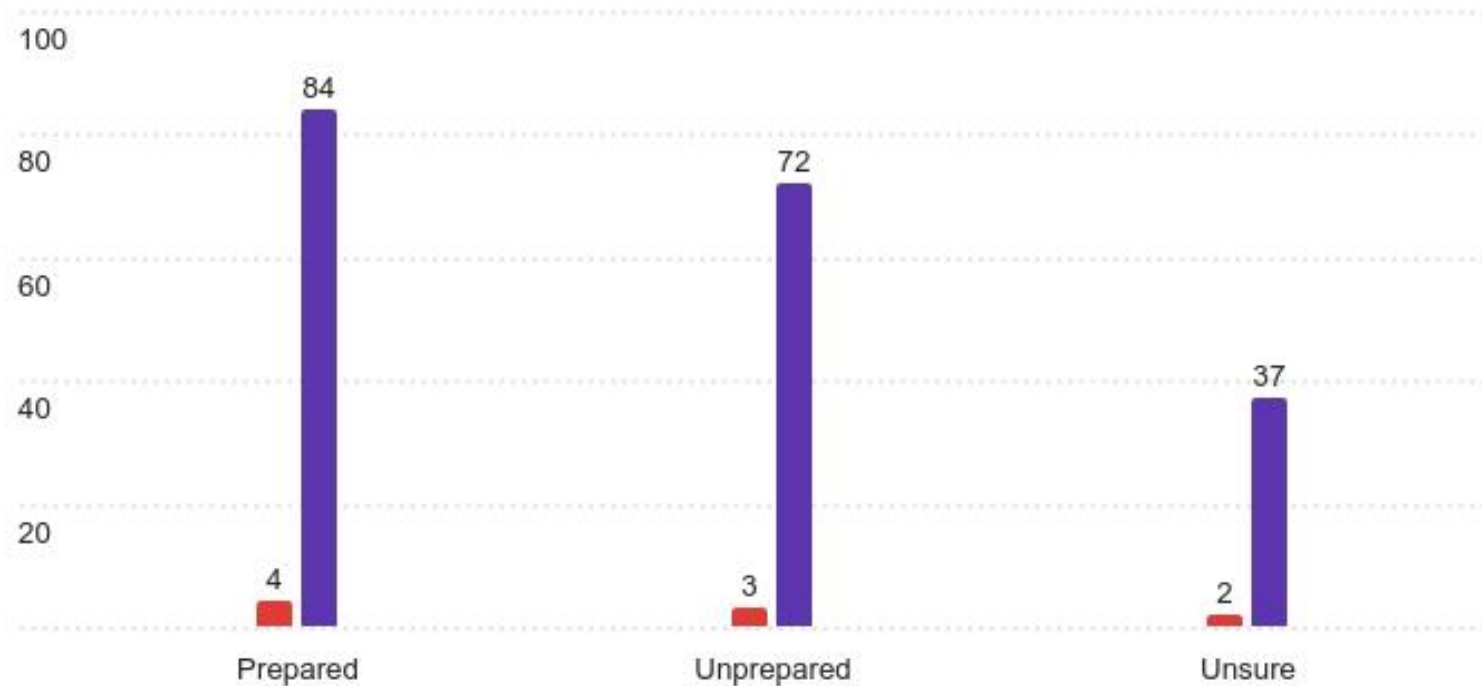
¿Qué idioma habla principalmente en casa?

202 Responses



How prepared do you feel for an emergency caused by a wildfire?

202 Responses



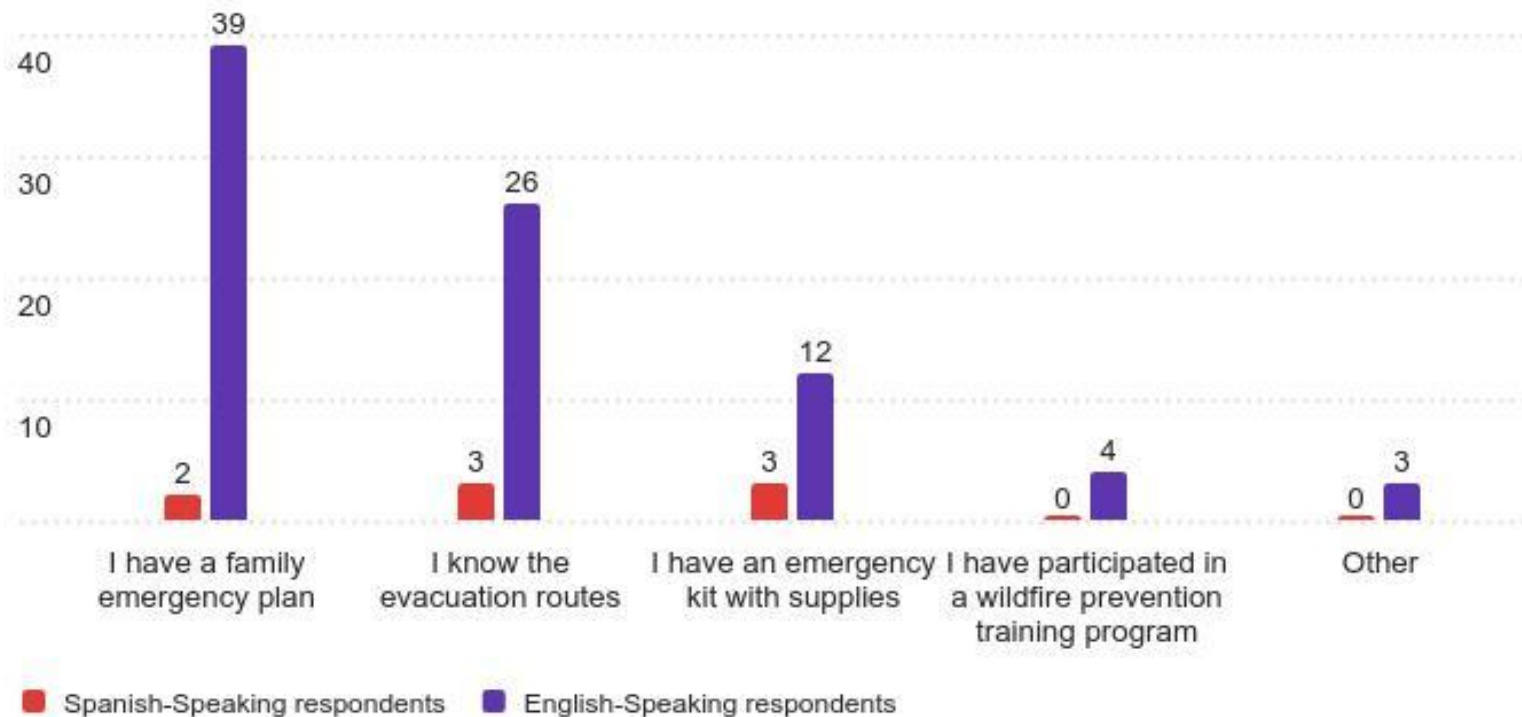
■ ¿Qué tan preparado se siente para una emergencia causada por un incendio forestal?

■ How prepared do you feel for an emergency caused by a wildfire?

What measures have you taken to prepare for wildfire?

¿Qué medida(s) ha tomado para prepararse ante un incendio forestal?

88 Responses



Are you familiar with the local wildfire evacuation plan?

¿Está familiarizado con el plan local de evacuación para incendios forestales?

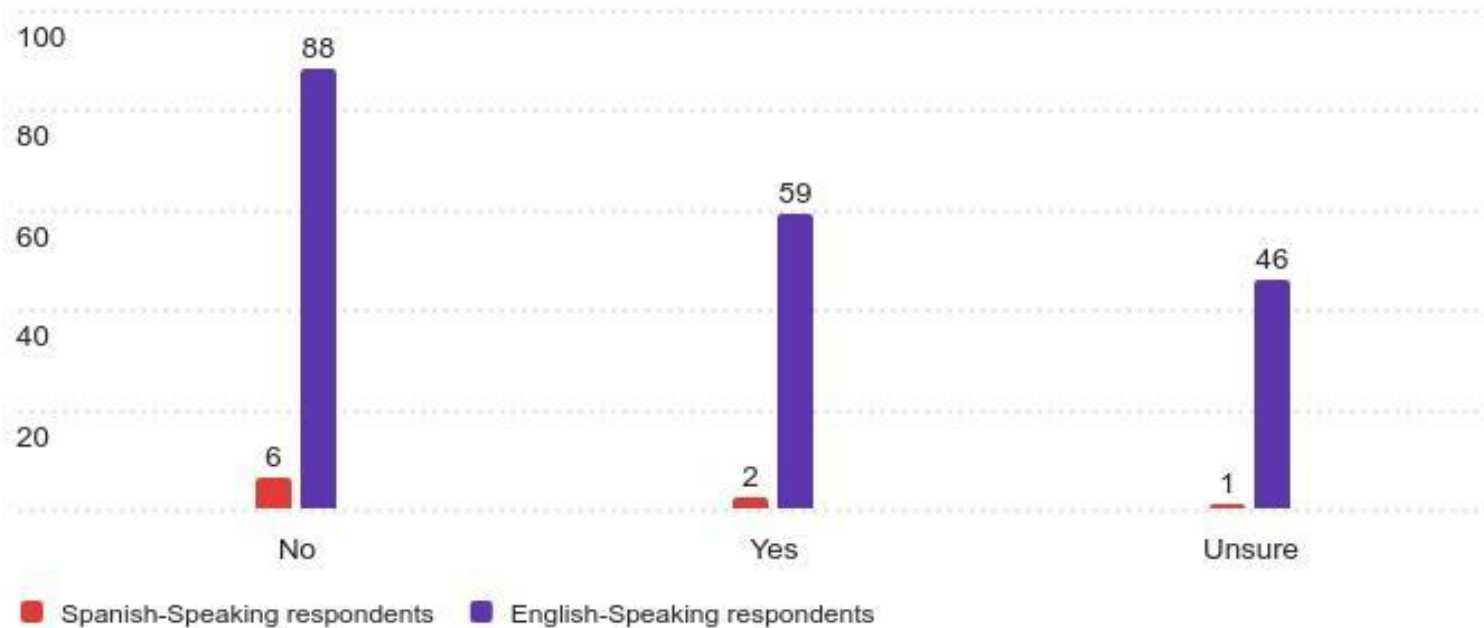
202 Responses



Do you think fire brings any benefit(s) to forests and other ecosystems?

¿Cree que el fuego aporta algún beneficio a los bosques u otros ecosistemas?

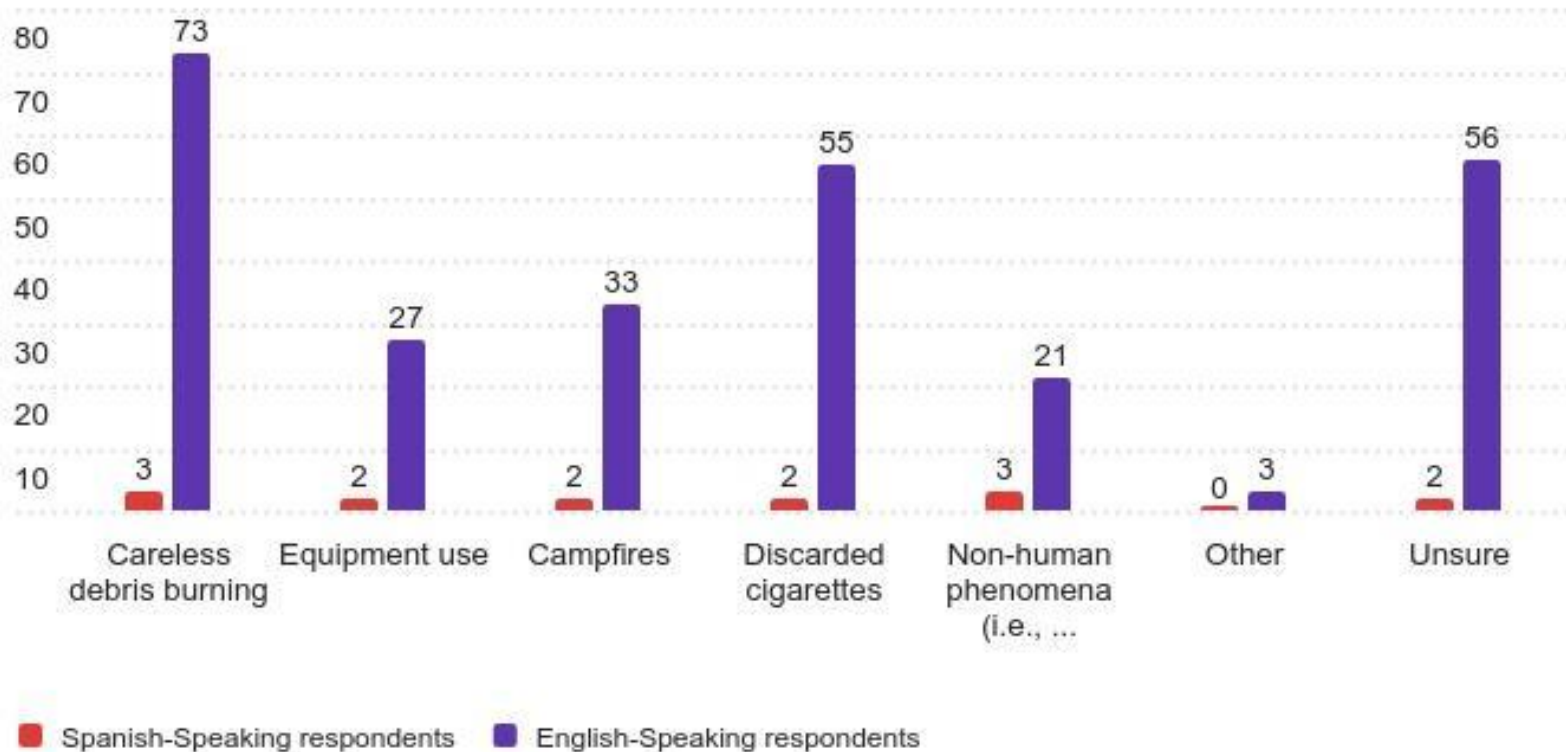
202 Responses



What are the main causes of wildfires in your neighborhood?

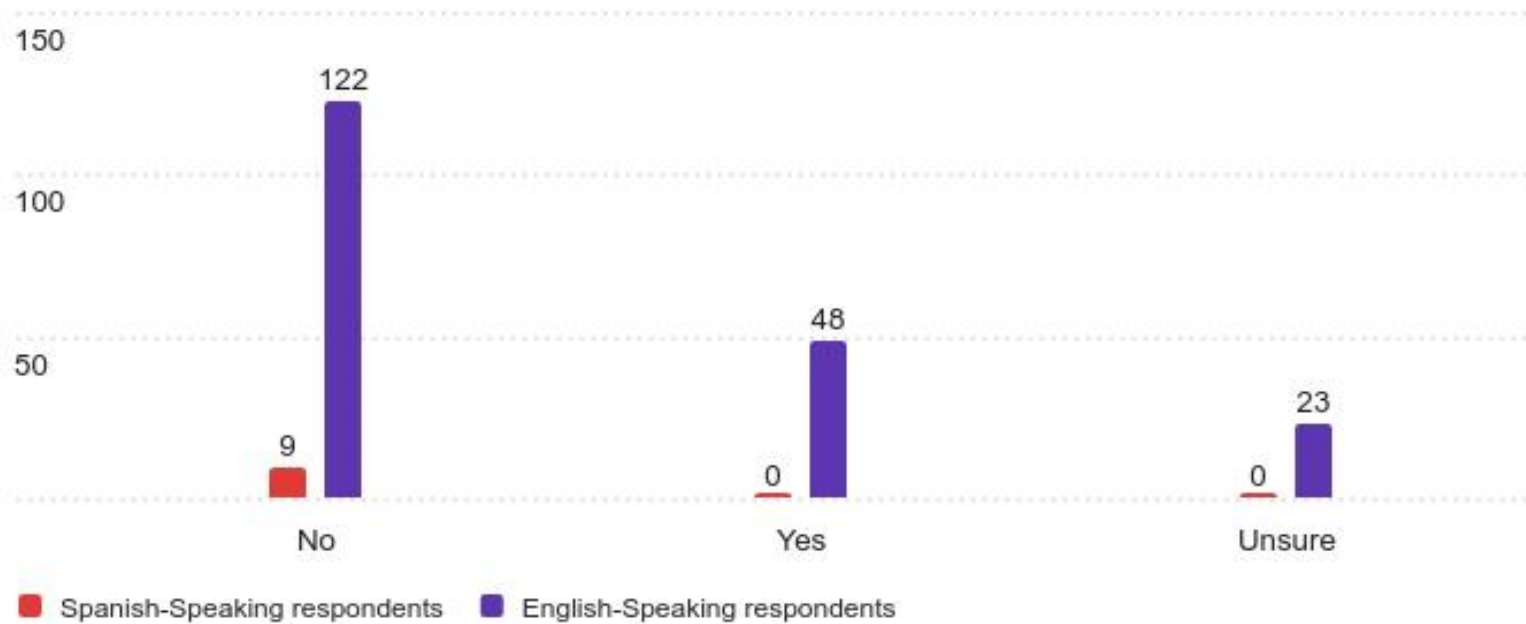
¿Cuáles son las principales causas de incendios forestales en su vecindario?

202 Responses



Is your home located near natural areas prone to wildfires?
¿Está su casa cerca de áreas naturales propensas a incendios?

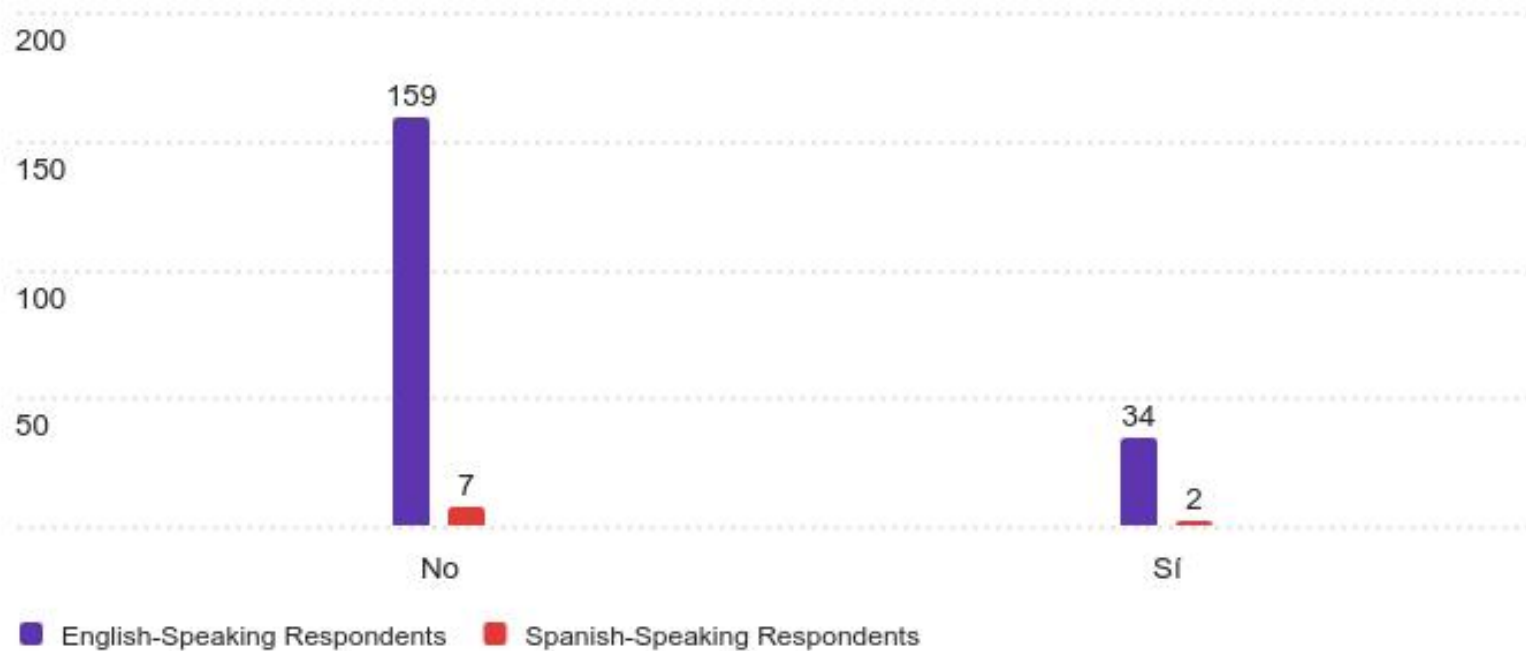
202 Responses



Do you know what a Wildland Urban Interface (WUI) is?

¿Sabe qué es la Interfaz Urbano-Forestal?

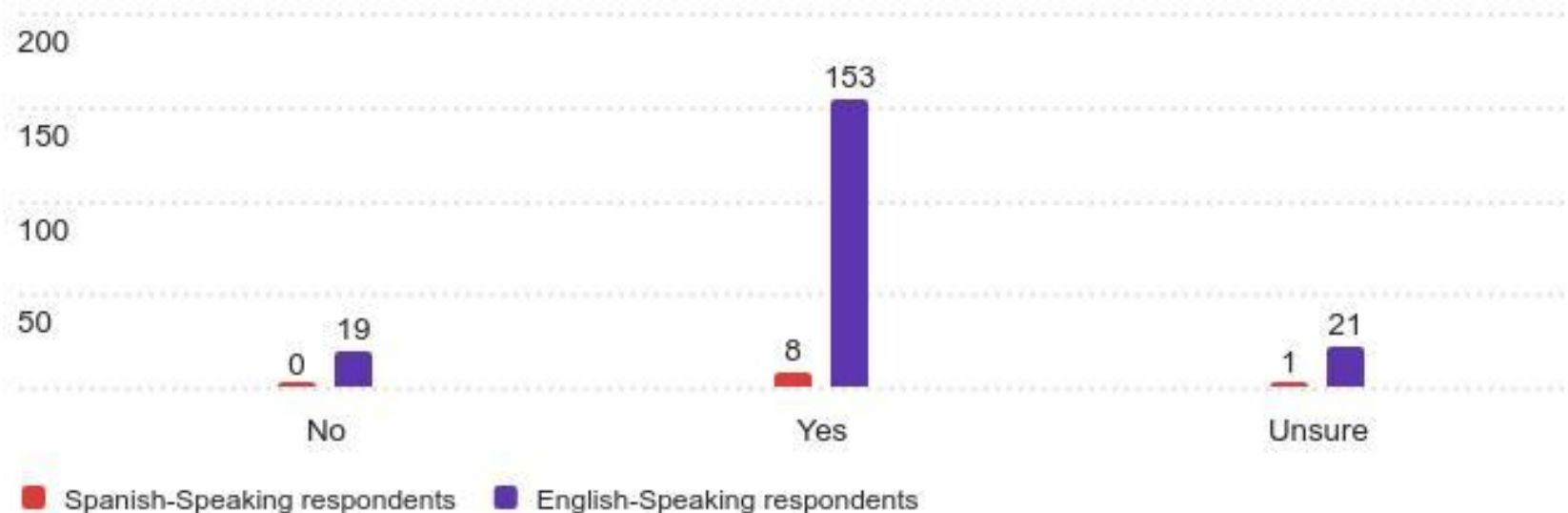
202 Responses



Would it be beneficial to have information about the Wildland-Urban Interface (WUI) available in English and Spanish?

¿Sería beneficioso tener información sobre la Interfaz Urbano-Forestal (IUF) disponible en inglés y español?

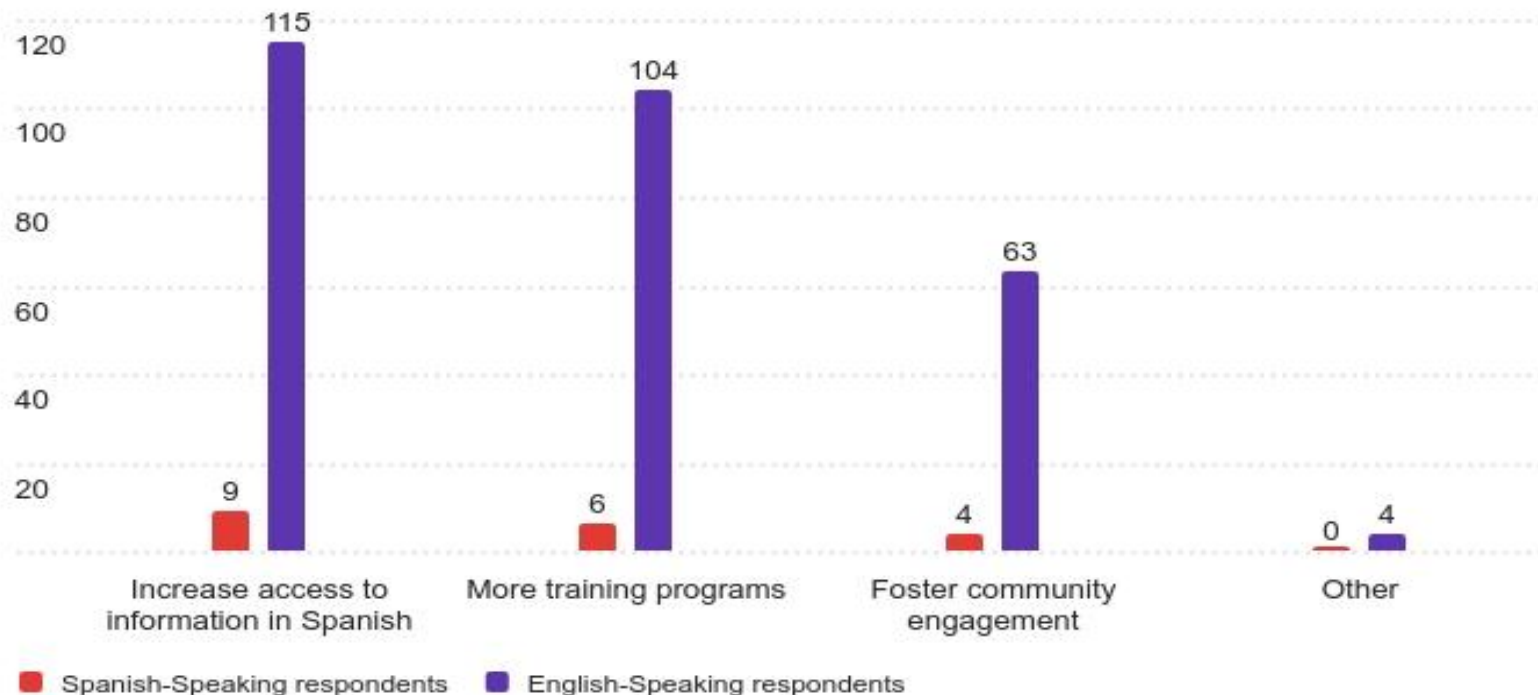
202 Responses



How can wildfire preparedness be improved for Hispanic/Latino communities living in the Wildland-Urban Interface (WUI)?

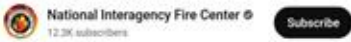
¿Cómo se podría mejorar la preparación para incendios forestales en comunidades hispanas / latinas que viven en la Interfaz Urbano-Forestal (IUF)?

202 Responses





Harden Your Home

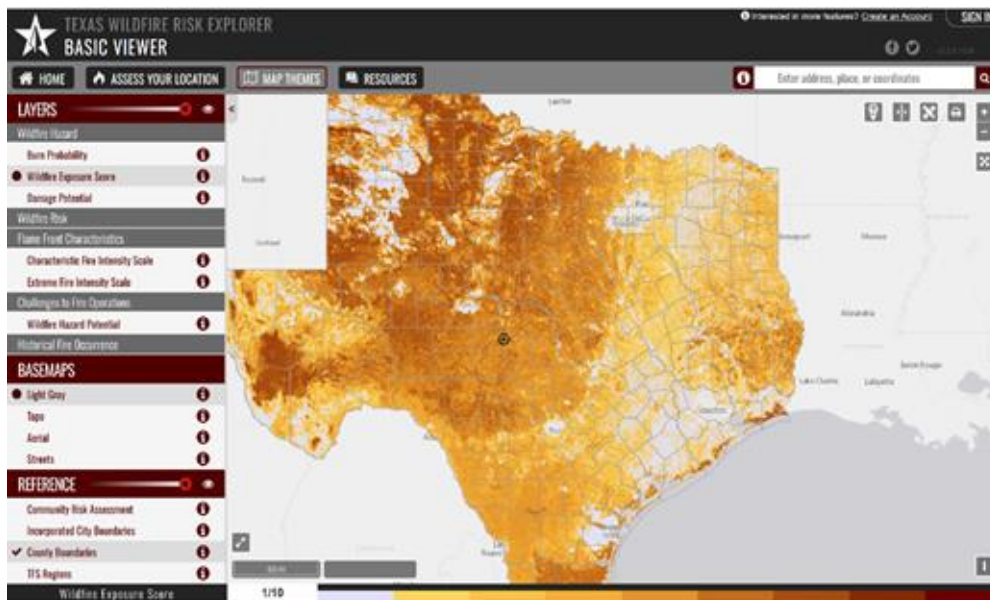


Communication
products

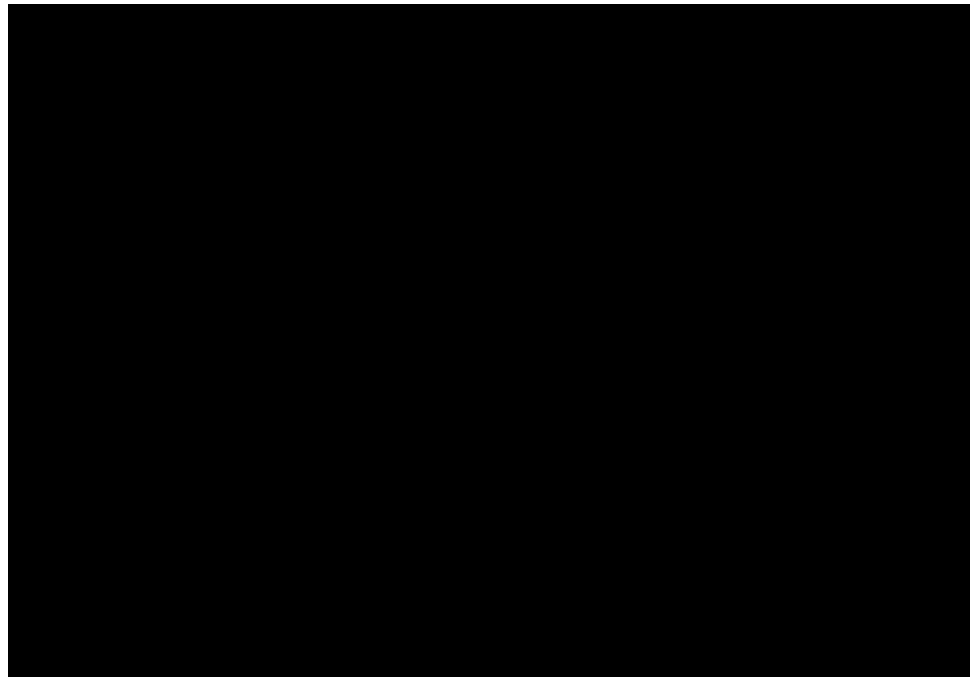
**Preparedness videos –
Edited and translated**



Recuerdo aquella tarde nublada



Instructional videos in Spanish





Instagram and Facebook stories

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