

Appendix A

Data Collection Instrument: Tourist recruitment flyer

Given that we were interrupting people on vacation to ask for a brief interview, we used our recruitment flyer to reinforce the brevity of the interview by previewing the interview protocol.

<p style="text-align: center;">UNIVERSITY OF NORTH TEXAS</p> <p style="text-align: center;">The UNT DEPARTMENT OF EMERGENCY MANAGEMENT & DISASTER SCIENCE</p> <p style="text-align: center;">Is Conducting a Research Study along the Texas Coast on:</p> <table border="1" style="margin-left: auto; margin-right: auto;"><tr><td style="text-align: center;">BUSINESS RECOVERY AFTER HURRICANE HARVEY</td></tr></table> <p style="text-align: center; background-color: #c8e6c9; padding: 10px;">Are You on Vacation?</p> <p>If so, please answer 3 short questions.*</p> <p>1.This is my first visit to [LOCATION]? a.Yes b.No</p> <p>2.Now that I have visited <u>LOCATION</u> I am a....more likely to come back again soon. b....less likely to come back again soon.</p> <p>3.Have you noticed any visual reminders of hurricane recovery efforts while on vacation in <u>LOCATION</u>?</p> <p>About you: Age _____ # of Vacation Days _____ Hometown _____ Home State: _____</p>	BUSINESS RECOVERY AFTER HURRICANE HARVEY
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<p>Please take a few minutes to tell us about your vacation experiences; all. This project is part of ongoing research into economic recovery in areas affected by Hurricane Harvey in August, 2017. Partner institutions include Texas State University and University of Texas Rio Grande Valley.</p> <p>For more information, contact: Dr. Elyse Zavar Email: elyse.zavar@unt.edu Phone: (940) 565-2574</p>	